



Press release

Professor Robert G. Eccles receives Lifetime Achievement CSR Award 2018

At the 8th International Conference on Sustainability and Responsibility, Professor Robert G. Eccles, Professor of Management Practice at Oxford University, received the Lifetime Achievement CSR Award 2018. The award recognizes outstanding scientists for their contribution to the development and shaping of corporate social responsibility (CSR).

Cologne, 15th of November 2018. At a ceremony during the 8th International Conference on Sustainability and Responsibility last night, Professor Robert G. Eccles, Professor of Management Practice at Oxford University, was honored with the prestigious Lifetime Achievement CSR Award 2018 for his scientific achievements in the field of Corporate Social Responsibility.

In his introduction to the award ceremony, Joachim Schwalbach, initiator of the CSR conference series and the Humboldt University of Berlin award, described Robert G. Eccles as the leading authority for integrated corporate reporting and the integration of environmental, social and governance (ESG) factors into corporate decisions.

In his laudation, Georg Kell, Chairman of Arabesque and Founding Director of the United Nations Global Compact, emphasized that Professor Robert Eccles has made an important contribution to greater corporate sustainability by bringing together and connecting different stakeholders around the globe. In addition, as a tireless networker, he played a key role in mainstreaming integrated reporting.

Professor Robert G. Eccles said in his acceptance speech: "I am very grateful for this great award. I firmly believe that capital markets are the key to sustainable development, and the focus of my work is to empower them as far as possible. This requires a commitment from companies, investors and the public sector".

More information on the 8th International Conference on Sustainability and Responsibility and the program of events can be found at: www.international-csr.org/

About the Center for Advanced Sustainable Management (CASM)

Since its foundation in August 2016, the Center for Advanced Sustainable Management (CASM) at the Cologne Business School has been lead by lecturer Patrick Bungard and the holder of the Dr Jürgen Meyer Endowed Chair for International Business Ethics and Corporate Social Responsibility - Prof Dr René Schmidpeter. CASM deals with issues of corporate social responsibility, international business and corporate ethics, sustainability and social innovation. These areas are firmly anchored in the study programs and various business administration departments of the Cologne Business School. With this integrative approach, CASM is taking on an innovative pioneering role in the German educational landscape.

Further information can be found at: www.cbs.de/en/university/research/sustainable-management/

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