

Overview: Keynote Speakers – 8th International Conference on Sustainability and Responsibility – Cologne, Flora, Nov 14th – 16th 2018

| Keynote Speakers | Organization | Keywords | Links |
|-------------------------|---|---|---|
| Andreas Pinkwart | State Ministry for Economic Affairs, Digitization, Innovation and Energy in the government of North Rhine-Westphalia | Free Democratic Party (Germany); Entrepreneurship, Innovation; Digitalization; Energy; Economy; NRW; local government; North Rhine-Westphalia | https://www.wirtschaft.nrw/minister |
| Bashkar Chatterjee | Indian Institute of Corporate Affairs | Corporate Social Responsibility, Corporate Governance | http://indiacr.in/dr-bhaskar-chatterjee-father-indian-csr-india-csr-leadership-summit-2018-new-delhi/ |
| Danica Purg | IEDC-Bled School of Management; CEEMAN, the international association for management development in dynamic societies; European Leadership Centre (ELC) | Leadership; Art in Management; Management Education | http://www.iedc.si/faculty-research/faculty/danica-purg |
| Debbie H.-Leventhal | Department of Management / Macquarie University | Sustainable Leadership in Organizations; Responsible Management Education; Social Entrepreneurship; Strategic Corporate Social Responsibility | https://www.mgsm.edu.au/about-us/our-staff/mgsm_profiles/debbie-haski-leventhal |
| Elisabeth Fröhlich | Department of Strategic Supply Management / Cologne Business School | CBS; Supply Chain Management | https://www.international-csr.org/2018/08/01/interview-with-prof-dr-elisabeth-frohlich-president-of-cologne-business-school/ |
| Ernst von Weizsäcker | Club of Rome; International Panel on Sustainable Resource Use | Environmental, Climate and Energy Policies; Club of Rome | http://ernst.weizsaecker.de/en/ http://ernst.weizsaecker.de/en/curriculum-vitae/ |

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| Florenzia Librizzi | Principles for Responsible Management Education (PRME) | Regulatory aspects of sustainability; Responsible management education and leadership | http://www.law.nyu.edu/news/florenzia-librizzi-llm-united-nations-global-compact-prme-sustainability |
| Georg Kell | Arabesque Partners | UN Global Compact, Arabesque Partners, ESG Quantitative Fund | http://www.georgkell.com/ http://www.georgkell.com/about-georg-kell/ |
| Gerald Steiner | Faculty of Business and Globalization / Danube University Krems | Sustainability-oriented Innovation Systems/-Processes; Organizational and regional Innovation Systems | https://www.donau-uni.ac.at/de/universitaet/whois/21860/index.php |
| Haifeng Huang | HSBC Business School / Peking University | Green Economy; Green Marketing | http://english.phbs.pku.edu.cn/2012/fulltime_1207/43.html |
| Hakan Lucius | European Investment Bank; Welch College of Business; Luxembourg School of Finance; Frankfurt School of Finance | Sustainable finance | http://www.shu.lu/hakan-lucius/ |
| John Elkington | Volans Ventures; SustainAbility; Energy Institute / University College London (UCL); Imperial College London; Doughty Centre for Corporate Responsibility /Cranfield University | Triple-Bottom-Line Entrepreneurship | http://johnelkington.com/ http://johnelkington.com/about/professional/ |
| John Spengler | Center for Health and the Global Environment / Harvard T.H. Chan School of Public Health; Sustainability and Environmental Management Program / Harvard Extension School | Environmental Health | https://www.hsph.harvard.edu/john-spengler/ |
| Karl-Heinz Land | Karl-Heinz Land - digital strategy consultancy | Digital Transformation | http://karlheinzland.de/en/ http://karlheinzland.de/en/coach-sprecher/ |

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| Lize A.E. Booyesen | Graduate School of Leadership and Change / Antioch University; Center for Creative Leadership (CCL); Department of Industrial Psychology and People Management / University of Johannesburg | Cross-cultural and cross-national leadership; Transformation and diversity management. | https://lizebooyesen.com/ https://lizebooyesen.com/about.html |
| Malin Ripa | Volvo Group Headquarters, Senior VP Corporate Responsibility | Corporate Social Responsibility, Automotive; Volvo | https://www.volvogroup.com/ |
| Nayan Mitra | Independent Researcher & Developmental Consultant | CSR, Sustainability, Ethics & Governance | http://www.wef.org.in/nayan-mitra/ |
| Norbert Kunz | Social Impact gGmbH | Social Entrepreneurship, Social Impact GmbH | https://socialimpact.eu/en/press/cv-norbert-kunz/ |
| R. Edward Freeman | Institute for Business in Society / Darden School of Business / University of Virginia; Business Roundtable Institute for Corporate Ethics | Stakeholder Theory; Stakeholder Management; Philosophy; Business Ethics | https://redwardfreeman.com/ https://redwardfreeman.com/in-person/ |
| René Schmidpeter | Center for Advanced Sustainable Management (CASM), Cologne Business School | Dictionary of corporate social responsibility; Corporate social responsibility; Sustainable entrepreneurship; Social innovation; CSR | http://www.gesichter-der-nachhaltigkeit.de/gesichter/rené-schmidpeter |
| Robert G. Eccles | Saïd Business School / University of Oxford | Integrated Reporting, Sustainability Accounting Standards; Business Ethics; Trustworthy Business | http://www.robteccles.com/ |
| Susan R. Madsen | Woodbury School of Business / Utah Valley University; Faculty of Economics and Business / University of Zagreb (Croatia) | Women & Leadership | http://madsengloballeadership.com/about-susan/biography/ |

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| Teng-Tsai Tu | President Ecological Development Union, Asia (EDUA); Faculty member of National Taipei University in Taiwan | | |
| Theo B. Pagel | Zoological Garden of Cologne; University of Cologne | Animal Protection; Nature Conservation | |
| Timm Duffner | Ben&Jerry's; HEYHO! | Social and Political Activism, Ben & Jerry's, Social Entrepreneur | https://goheyho.com/ https://www.benjerry.de |
| Wayne Visser | Antwerp Management School; Gordon Institute for Business Science; Institute for Sustainability Leadership / University of Cambridge | Integrated Value, "Closing the Loop" (movie) | http://www.waynevisser.com/ http://www.waynevisser.com/wp-content/uploads/2018/10/bio_1page_wvisser.pdf |