

**Solution Stage:
The Role of Social Entrepreneurship
in Times of Transformation**

Thursday, November 15th, 2018

Time: 13:30-15:00

Location: Middle Floor

Moderation

Patrick Bungard, Cologne Business School

Speakers



Markus Freiburg

FASE helps leading social enterprises across Europe in raising hybrid growth capital so that they can scale their social impact. So far, FASE has built an open pipeline of investment-ready social enterprises and closed more than 40 transactions leveraging more than EUR 15 million impact investments. By building FASE to become the leading social finance intermediary in Germany and Europe, Markus combines his strategic and financial expertise with his passion for social entrepreneurship. Today he is recognized as a thought leader for social finance, with an active presence in public discourses e.g. as member of the Expert Group on Social Entrepreneurship (GECES) of the EU Commission and the German National Advisory Board of G7 Social Impact Investing Taskforce. He was also selected for the 40 under 40 European Young Leaders Class 2017. Markus studied Economics at Witten/Herdecke (Dipl.-Ök.) and Cambridge (M.Phil) and promoted at the WHU Koblenz on investments by institutional investors in private equity funds. He also contributes his experience as a management consultant at McKinsey & Company and pro-bono advisor to social entrepreneurs.



Norbert Kunz

Norbert Kunz is one of the high-profile social entrepreneurs in Germany. For 20 years he has advised and supported entrepreneurs, companies, and non-profit organizations in developing their business models, financial plans, and organizational structures. Norbert Kunz has been Ashoka Fellow since 2007. The Schwab Foundation awarded him Social Entrepreneur of the year 2010 in Germany and in 2011 Social Entrepreneur of Europe.



Gordon Weuste

Gordon Weuste is a Senior Consultant at Deloitte in the field of Strategy & Operations. Besides, he is strongly involved in various social projects around the world. Just recently, he founded the German non-profit organization Build & Grow e.V. that arranges life changing 3-5 day service trips to Eastern Europe for business people primarily. The team is tasked with and given all the material needed to build a home for a family in need in only 3 days. The organization evolves out of Gordon's vision to transform lives of poor families in Eastern Europe while seeing business people living with greater purpose and a heart of service. Next to the two homes that have already been built in Romania and Moldova this year, he could also win several renowned ambassadors such as Arne Friedrich, Deidre Pujols or Michael Herberger. Build & Grow hopes for more supporters to make a real difference to the housing problem in Eastern Europe.