

Solution Stage: CSR Perspectives on Economies in Transition

Thursday, November 15th, 2018

Time: 13:30-15:00

Location: Upper Floor

Moderation

Marina Schmitz, Cologne Business School

Speakers



Bhaskar Chatterjee

Dr. Bhaskar Chatterjee is widely acclaimed as the Father of Corporate Social Responsibility (CSR) in India. He was instrumental in framing and issuing the CSR guidelines for Public Sector Enterprises (PSEs) in April, 2010. Thereafter, he played a major role in the inclusion of Section 135 in the Indian Companies Act of 2013 and in the framing of the rules thereafter. As the DG & CEO of the Indian Institute of Corporate Affairs (IICA) between 2011 and 2016, he spearheaded the National Foundation for Corporate Social Responsibility (NFCSR). He has spoken and lectured on the subject of CSR and Sustainability at a very large number of National and International fora over the last five years and is acknowledged as the primary force for bringing a new paradigm to the realm of CSR and providing it with an innovative and strategic vision.



Lee-Ann Steenkamp

Lee-Ann Steenkamp is a senior lecturer in taxation and climate change at the University of Stellenbosch Business School (USB), South Africa, and is also a registered Master Tax Practitioner (SA). Her research focuses on 'green tax' issues, including biodiversity conservation, the taxing of energy use in developing countries and most notably South Africa's impending carbon tax. Lee-Ann obtained her PhD in Public Law from the University of Cape Town, wherein she examined the transition from the old Kyoto Protocol to the new Paris Agreement on Climate Change.



Bernhard Schwager

After 20 years within Siemens, Bernhard Schwager joined the Bosch Group in 2005. In May 2006, he was appointed president of the German Association of Environmental Professionals, and in May 2008 chair of the German Environmental Management Systems and Audits committee, part of the German Standards Institute. At Bosch, Schwager is the head of the sustainability office. In this capacity, he acts as contact person for diverse stakeholder groups and promotes sustainability issues. As part of his work, he represents the company in various national and international organizations and he is the author or co-author of numerous books and articles.



Teng-Tsai Tu

Dr. Teng-Tsai Tu, president of the Ecological Development Union, Asia (EDUA), is a faculty member of National Taipei University in Taiwan. He also is a listee of the IBC (International Biographical Centre) top 100 educators since 2015. His interest of research includes pricing models of the derivatives, portfolio management, ethical investment, corporate governance, corporate social responsibility, sustainable development and behavioral finance involving the trading and hedging strategies for investors. Dr. Tu further tries to dedicate his effort to the areas of green finance, green economics and green business.



Danica Purg

Professor Danica Purg is President of the IEDC Bled School of Management, Slovenia, and President of CEEMAN, the international association for the development of dynamic societies, which brings together 55 countries. She is also leading UN Global Compact Slovenia and the European Leadership Center (ELC). In 2010, Prof. Purg received the 2010 International Educator of the Year award from the Academy of International Business (AIB) for International Business Education, in 2013 she was the Chair of the PRME Steering Committee and in July 2017, the Global UN PRME Forum awarded Prof. Purg for her pioneering work in establishing the UN PRME initiative. Prof. Purg is a professor of leadership and effective management at the IEDC Bled School of Management. She is authored and co-authored several books and articles on leadership issues, her special field of interest is for inspirations for art and other professions.