

**Solution Stage:
Investing in Social and Economic Development
within Planetary Boundaries**

Wednesday, November 14th, 2018

Time: 13:30-15:00

Location: Upper Floor

Moderation:

Antje Tönnis, Communication Manager at GLS Bank

Speakers:



Robert G. Eccles

Robert G. Eccles is a leading authority on the integration of environmental, social, and governance (ESG) factors in resource allocation decisions by companies and investors. He is also the world's foremost academic expert on integrated reporting. He is focused on how to leverage the capital markets to support sustainable development in a way that earns market returns for investors. At the core of his work is the concept of materiality, corporate and investor transparency, and understanding the fiduciary duty of company board directors and investment fund trustees.

Currently Eccles is a Visiting Professor of Management Practice at the Said Business School, University of Oxford where he is engaged in a number of research projects. Eccles has been a Visiting Lecturer at the Massachusetts Institute of Technology, Sloan School of Management and is a Berkeley Social Impact Fellow at the Haas School of Business, University of California Berkeley.

He was a Professor at Harvard Business School and received tenure in 1989. Eccles is a member of the Advisory Board of the JANA Impact Capital Fund. He is on the board of the Mistra Center for Sustainable Markets at the Stockholm School of Economics, was the founding Chairman of the Sustainability Accounting Standards Board, and was one of the founders of the International Integrated Reporting Council.

In 2011, Dr. Eccles was selected as one of the Top 100 Thought Leaders in Trustworthy Business Behavior – 2012 for his extensive, positive contribution to building trust in business. In 2013, he was named the first non-accountant Honorary Fellow of the Association of Chartered Certified Accountants (ACCA), one of only nine since 1999. In 2018 he was named by Barron's as one of the top 20 influencers in ESG investing and cited for being an "ESG research trailblazer." Dr. Eccles received an S.B. in Mathematics and an S.B. in Humanities and Science from the Massachusetts Institute of Technology and an A.M. and Ph.D. in Sociology from Harvard University.



Hannah Helmke

Since 2012, Hannah Helmke has been gaining experience in the field of "economics in a world shaped by climatic change" - pursuing her conviction that a science-based approach to climate management is the correct way for managing corporate climate strategy. Hannah's academic background is in psychology and in international business. She studied in Osnabrück, Cologne and Toulouse and has additional international experience in France, Australia, and South Africa. Before establishing her own business, right. based on science, she conducted research for the German federal government with Bridging IT, analyzing digitisation's potential for achieving climate targets. Before that, she gained experience in purchasing with Deutsche Post DHL Group, where she primarily worked in strategic purchasing of renewable energies around the world.

In addition to economic work in the field of science-based climate metrics, Hannah Helmke is interested in the application of her psychological training in the effective representation and communication of a science-based approach to generating climate metrics.



Hakan Lucius

Prof Dr Hakan Lucius is Head of Corporate Responsibility at the EIB, the European Union's bank, covering sustainability and stakeholder engagement dimensions of the institution.

The EIB evaluates all the investment projects it finances with regard to their sustainability credentials.

Dr Lucius possesses more than 20 years of sustainability experience. In his career he has structured multiple billions of euros of investments, through both, loans and equity, was quoted by the Financial Times and by Reuters, has led multinational teams and negotiated with governments, corporate and civil society organizations, alike.

Academically, he received a Ph.D. with distinctions in industrial economics, an MBA from INSEAD, France, and an MSc in Engineering from Vienna Technical University, where he graduated as the youngest student of his faculty. Hakan Lucius is Professor of Finance in parallel to his professional career at the EIB, and specializes in sustainable finance.

He has lectured in Europe and the US and is an internationally acclaimed speaker, having presented in conferences in over 14 countries globally. He was awarded Best Lecturer, Master of Development Finance, by Frankfurt School and by the by Welch MBA, Luxembourg and has published articles in multiple languages.

Dr Lucius also currently serves on the European Investment Bank's Pension Board, co-chairs the FinTech working group of the Association of the Luxembourg Fund Industry, and is on their environmental fund label and the ESG fund label eligibility committees, is a member of the Frankfurt School's Board of Trustees, and of the EIB Institute's Knowledge Committee.

**Florian Sommer**

Florian is a Senior Strategist and Head of Sustainability Research in the portfolio management of Union Investment. He has more than 15 years of professional experience in portfolio management, research and consultancy. Before joining Union Investment in 2010, he led for 5 years the SRI research for Fortis Investments and BNP Paribas Investment Partners.

Prior to that he advised multinational companies on sustainability while working at Forum for the Future in London. Before he worked at the New Economics Foundation where he managed several research projects aimed at making people and the environment count in economic decision-making.

Florian studied Environmental Economics and Policy (MSc) at the London School of Economics. He also holds the Investment Management Certificate (IMC). He is member of the PRI Fixed Income Advisory Committee.

**Dirk Voeste**

Dirk Voeste is Vice President of Sustainability Strategy, BASF SE. Being in this position since 2012 he is responsible for BASFs sustainability strategy, the implementation into business activities and decision making processes as well as sustainability stakeholder relationship. Also, he is heading eco-efficiency analysis, sustainability evaluations and Value-to-Society; BASFs monetary assessment of business impacts on society along the value chain.

Dirk graduated with a Ph.D. in biotechnology and agricultural botany from University Bonn in Germany and a M.Phil. in Post Harvest Technology from the Cranfield Institute of Technology in England. After his studies he was a responsible scientist in cooperation with NASA, USA. He has held various positions in the field of biotechnology, breeding and crop protection. Dirk joined BASF SE in 2001 with responsibilities in R&D and in global marketing. Among others he was Head of Sustainability and Product Stewardship for the Crop Protection Division.