

## Expert Insights: A Sustainable Supply Chain: Consumer and Organizational Perspectives

**Wednesday, November 14<sup>th</sup>, 2018**

**Time:** 10:45-12:15

**Location:** Lower Floor D

### **Chair**

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Lisa Fröhlich, Cologne Business School

### **Speakers**

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#### **Carsten Deckert**

Carsten Deckert completed his mechanical engineering and industrial engineering degrees at RWTH Aachen University and obtained his PhD in 2002 at the Laboratory for Machine Tools and Production Engineering (WZL) of RWTH Aachen University. Currently he holds a chair for Innovation and Production Management at Hochschule Düsseldorf, University of Applied Sciences (HSD). His research interests lie in the fields of sustainable logistics, creativity in engineering, cross-cultural product innovation as well as cultural impacts on national innovativeness.



#### **Klaus Stodick**

Klaus Stodick is a public relations officer, deputy spokesman and community manager at United Parcel Service Germany.



### **Matthias Damert**

Matthias Damert is a Post-Doctoral Researcher at the Chair for Environmental Management and Accounting at TU Dresden, Germany. He holds a PhD in corporate sustainability management. Before that he was a Research Associate at the University of Graz in Austria within the interdisciplinary doctoral program 'Climate Change – Thresholds, Uncertainties and Coping Strategies'. He holds a Joint Master's in Sustainable Development from the Universities of Leipzig, Graz and Venice and a BSc in Economics and Management from the University of Leipzig. He has gained practical knowledge regarding sustainability issues while working for the Fraunhofer Institute for Systems and Innovation Research in Karlsruhe, Germany, and the airport operator Fraport AG in Frankfurt, Germany. His current research focuses on social issues in global supply chains, environmental management in the health care sector and organizational responses to climate change.



### **Alexis Katechakis**

Dr. Alexis Katechakis is one of the Managing Directors of fors GmbH, a leading business consultancy in the field of sustainability and strategy development. A marine biologist by training, he completed his Diploma at GEOMAR Kiel and received his PhD from Ludwig-Maximilians-University Munich. Alexis also holds a MSc in Sustainable Resource Management from Technical University of Munich. He has worked for multiple industries as sustainability consultant and spokesperson and is a state certified hunter, bee keeper and falconer.



### **Theresa Lankes**

Corporate lawyer specialized in Corporate Social Responsibility with human rights focus. Work-experience in project management and communications at NGOs and companies. Academic focus on corporate liability for human rights abuses in common law countries.



### **Heike Schulze**

Heike Schulze works as an interim professor for Supply Chain & Operations Management at Mainz University of Applied Sciences, Germany. Furthermore, she is a consultant in the areas of environmental and social standards in global supply chains as well as competence development. She is also a lecturer for Sustainable Supply Chain Management and Business Ethics at the Universities of Applied Sciences in Reutlingen and Karlsruhe, Germany. Until August 2018, she represented Mainz University of Applied Sciences in a consortium of five European universities to develop a curriculum for purchasing and supply management for higher education institutions. The project PERFECT (Purchasing Education and Research for European Competence Transfer; [www.project-perfect.eu](http://www.project-perfect.eu)) was set up in 2015 and was funded by the European Union. Before this, she worked in various management positions in the sustainability, procurement, human resources and project management context in the automotive industry. Heike Schulze holds a diploma in Social Sciences, University of Education Freiburg, Germany and a post-graduate degree in Business Administration, University of Applied Sciences Würzburg.