

**Expert Insights:
Analyzing Corporate Social Responsibility Reporting:
Perceptions, Trends and Communication**

Thursday, November 15th, 2018

Time:10:45-12:15

Location: Lower Floor B

Chair

Irina Ervits, Cologne Business School

Speakers



Irina Ervits

Irina Ervits holds a Ph.D. in Political Science from Miami University of Ohio and is a lecturer in International Trade and International Business at Cologne Business School. Previously she taught Global Affairs and Political Economy at George Mason University in Virginia. Her research interests include International Economics, Institutional Economics, Emerging Markets, and Innovation Management. Her most recent publication is Geography of Corporate Innovation: Internationalization of Innovative Activities by MNEs from Developed and Emerging Markets.



Sumona Ghosh

Dr. Sumona Ghosh has been associated with St. Xavier's College Kolkata since 2002. Presently she is the Head of Business Regulatory Framework in the Department of Commerce. After completing her post-graduation in Commerce with rare distinction, Prof. Ghosh has been conferred with the Doctorate of Philosophy in Business Management by the University of Calcutta on 31st of July 2014. Her area of research was on Corporate Social Responsibility (CSR). The title of her doctoral dissertation was DzPattern of participation of Public and Private sector companies in Corporate Social Responsibility Activities. She has published in journals of national and international repute. Dr. Ghosh has been highly acclaimed for her guest lectures on CSR in premier institutes of higher learning including the Indian Institute of Management (Calcutta), Indian Institute of Management (Shillong). She has taken sessions in Management Development Programs conducted by premier institutes on CSR. She has presented papers on CSR at various national and international conferences. Dr Ghosh is also the recipient of the DzBharat Jyoti Awarddz for meritorious services, outstanding performance and remarkable role given by India International Friendship Society for the year 2012 given by Dr. Bhishma Narain Singh, Former Governor of Tamil Nadu and Assam, on 20th of December 2012.



Onna Malou van den Broek

I am a PhD-student in International Political Economy at King's College London. I earned my B.Sc Communication Science at the University of Amsterdam, my B.Sc International Relations & Organizations at Leiden University and my M.A. Conflict Studies and Human Rights at Utrecht University (Netherlands, 2016).

During my studies I did an internship at the Business For Peace unit of the UN Global Compact. I am interested in the interaction between states, markets and society, primarily at an international level. More specifically, this entails the link between Corporate Social Responsibility and Corporate Political Activities i.e. lobbying on sustainable issues. I am passionate in motivating business to contribute to social and environmental solutions through their supply-chain and resources. Hence, I aim to make my PhD relevant for practitioners by including them from an early stage.



Liad Ortar

For the past 15 odd years, I have been extensively engaged in consulting, advocating, researching and teaching Sustainability and CSR in the business sector in Israel and beyond. I launched my voyage into the world of CSR some 12 years ago when I initiated the introduction of the GRI Sustainability Reporting Guidelines to the Israeli market. I translated the G3 to Hebrew and consulted leading Israeli companies in writing their non-financial reports. In recent years, as being part of an academic institution, I have redrawn from on-going consultancy and focused my efforts on research, public advocacy and conducting assurance projects. I was appointed as Head of the Israeli CSR Institute (CSRI) about three years ago and turned it to be a most influential Israeli public think tank at the fields of CSR and sustainability. We at CSRI, are doing our best to challenge the Israeli business sector by keeping it up to date with all relevant CSR and sustainability methodologies such as the SDGs as a global sustainability framework. Two years ago I began my Doctoral project at the Department of Gerontology at the University of Haifa looking at the CSR in an aging society.



Eva Wagner

Eva Wagner is an Associate Professor at the Finance Department at the Johannes Kepler University Linz, Austria. Her main fields of research are family firms, corporate social responsibility, capital structure, and credit risk.



Gabrielle Wanzenried

Gabrielle Wanzenried is a professor of banking and finance at the Lucerne University of Applied Sciences and Arts and is head of research at the Institute of Financial Services Zug IFZ. She holds a PhD in Economics from the University of Bern, an MSc in Economics from the London School of Economics and a Master in Economics and Business Administration from the University of Bern. After her PhD studies she continued her post-doctoral studies at the Haas School of Business of the University of California Berkeley, USA. Her research focuses on corporate finance, banking and real estate. She regularly publishes in peer-reviewed journals as well as in the business press. Besides her academic activities, she is a board member of a software and data analytics company and advises corporations as well as non-profit organizations with respect to financial questions and strategy implementation.