

## Expert Insights: Responsible Leadership Starts with You

**Thursday, November 15<sup>th</sup>, 2018**

**Time:** 10:45-12:15

**Location:** Lower Floor A

### Chair

Silvia Damme, Cologne Business School

### Speakers



#### **Mara del Baldo**

Mara Del Baldo is Associate Professor of Financial Accounting and Economics of Sustainability and Accountability at the University of Urbino (Italy), Department of Economics, Society and Politics, School of Economics. Her main research interests include, among others: Corporate Social Responsibility, entrepreneurs and SMEs' business ethics; territorial responsibility; SMEs strategies of qualitative development and networking strategies; social and environmental accounting, financial reporting, integrated reporting and accounting and gender. She was Visiting professor at the University of Vigo (Spain), Department of Finances and Accounting, the New Bulgarian University of Sofia (Bulgaria), the Jurai Dobrila University of Pula (Croatia), the Corvinus University of Budapest (Hungary), The University of Craiova (Romania). She lectured on invitation in various Italian and foreign conferences and universities. Mara is a member of several Italian and international scientific associations. Moreover, she is a member of the academic advisory committee in the Global Corporate Governance Institute (USA) and Global network member of Corporate Governance Experts Global Repository. She serves as editorial board member, associate editor and reviewer of various international scientific journals. She published in several journals, such as Accounting History, Meditari Accountancy Research, etc. She authored several scientific publications, including articles, book chapters included in the Springer's Series CSR, Sustainability, Ethics & Governance) and conference proceedings.

**Katharine Hetze**

Katharina Hetze earned her master's degree in business administration and her PhD in sustainability science from Leuphana University of Lüneburg. From 2013 to 2017, Katharina has been a research associate at the Center for Corporate Responsibility at ZHAW School of Management and Law in Winterthur (Switzerland). In 2017 Katharina also became a research associate at the Institute of Corporate Development at Leuphana University of Lüneburg (Germany). Since 2018, she has been working as a corporate sustainability specialist at GIZ's Sustainability Office, which is part of the Corporate Development Unit.

**Julia Jürgens**

Julia Juergens is Head of Leadership Development at METRO. Since her personal emphasis is on sustainable management and responsible leadership, she has become the in-house resource person for furthering the company's sustainability impact through leadership development. Julia is convinced that this is a crucial element for the (long-term) success of any company. Apart from her exposure to the international corporate world, Julia has gained extensive, global experience with the intergovernmental non-profit sector, as with the United Nations, mostly in civilian crisis management operations: She worked many years developing governmental institutions and leaders, and managing post-war operations, e.g. in Afghanistan, Sudan and Kosovo. Julia holds a Master Degree in Social Sciences (Communications, Political Science & Law) and is about to complete a Mini-MBA at the Frankfurt School of Finance & Management. She is certified as a mediator, as a coach, and she is an experienced workshop facilitator. Furthermore, Julia is an outdoor sports and nature enthusiast –there she finds the perspectives and inspiration which she brings into her work.



### **Volker Rau**

Since 2017 Volker Rau, founder and CEO of KEYPLAY, and his team strengthen companies and individuals through organizational consulting, leadership development and coaching. 2011 he founded LIEBRECHT RAU Performance Consulting in Cologne, which focused on strategy execution.

For seven years he also worked as a senior trainer and organizational developer at the international trading company QVC in Düsseldorf, built up a leadership/talent management program and carried out coaching, supervision and team development. Before this he worked several years as an internal consultant for FORD in Cologne.

His main task was the organizational development of the Fiesta final assembly with regard to change management, strategy execution, coaching and leadership development.

He began his career as an independent coach with the topics of communication, teamwork and outdoor-training for the Hamburg training institute CICERO. The study of Diplom Pädagoge with a focus on psychology represents the passion for communicating topics such as self-management, leadership and strategy execution and accompanying them in daily life.

He was born 1973 in Hamburg, is married and father of two children.