

Expert Insights: Opportunities & Challenges in Implementing Responsible Finance

Wednesday, November 14th, 2018

Time: 10:45-12:15

Location: Lower Floor B

Chair

Laxmi Remer, Cologne Business School

Speakers



Brigitte Bernard-Rau

Brigitte Bernard-Rau is currently an academic researcher in the field of Corporate Social Responsibility and pursues a PhD degree at the Institute for Management Research, Radboud University Nijmegen in The Netherlands. She holds a Graduate Business Degree from Novancia Business School Paris (formerly NEGOCIA-ACI) in France and an LL.M. in European Comparative Law from the University Carlos III de Madrid in Spain.

Brigitte used to work as an ESG analyst in charge of corporate and country social ratings at oekom research AG, a leading sustainability rating agency, in Munich (Germany) until 2014. She has more than 20 years of broad international experience in the public sector (EU Commission/ Brussels), in corporate world (CEPSA/Condepols-Derprosa / Madrid, Spain; Groupe PELEGE / Paris, France; oekom research AG/ Munich, Germany) and in non-profit organizations (Fundación MAPFRE Estudios / Madrid, Spain; Resource Foundation / New York, USA).

Brigitte is fluent in French, English, Spanish and proficient in German.

**Omrane Guedhami**

Dr. Guedhami, a faculty member at the Moore School since 2007, also serves as the coordinator of the doctoral program in international finance. Dr. Guedhami's research interests are international, covering privatization, liberalization, and corporate governance, with a particular focus on emerging markets. His research has been published in mainstream journals such as the Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Accounting Research, Journal of Accounting and Economics, Management Science, Contemporary Accounting Research, Review of Finance, Journal of International Business Studies, and Accounting, Organization, and Society. Dr. Guedhami is a member of the editorial boards of major journals, such as Contemporary Accounting Research and the Journal of International Business Studies, and is currently serving as a Section Editor at the Journal of Business Ethics and Associate Editor of the Journal of Corporate Finance and the Journal of International Accounting Research.

**Elżbieta Czarny**

Elżbieta Czarny is a full Professor of Economics at the Institute of International Economics of Warsaw School of Economics. She specializes in theoretical and empirical research on international economics, especially on regionalism.

**Pawel Folfas**

Pawel Folfas currently works at the Institute of International Economics, Warsaw School of Economics. Pawel does research in International Economics. Their current project is 'Value-added trade vs. gross trade - a comparative analysis.'



Laxmi Remer

Professor of Finance, Cologne Business School,
Germany
PhD, in Finance, John Cass Business School, London,
UK, 2008



Hanna Kattilakoski

Hanna Kattilakoski recently completed her master's degree at Cologne Business School, having studied International Business with a specialization in strategic management and consulting. Prior, she was employed at Lincoln Financial Advisors as a financial planning assistant. In 2015, Hanna graduated from Baylor University with majors in Finance and Management. After traveling to Uganda for the first time in 2014, she found a passion for microfinance. After graduation, Hanna will begin her career with KPMG in Luxembourg.