

Expert Insights: The Future of CSR: Trends, Implications and Challenges

Wednesday, November 14th, 2018

Time: 10:45-12:15

Location: Lower Floor A

Chair

Martin Brueckner, Murdoch University

Speakers



Martin Brueckner

Martin Brueckner is co-director of the Centre for Responsible Citizenship and senior lecturer in sustainability in the School of Business and Governance at Murdoch University. He is a social ecologist with a background in management, economics and environmental policy. His research is focused on industry-community relations, sustainable communities and regional sustainability with a social justice emphasis. Martin is associate editor of International Journal of Corporate Social Responsibility.



Anja Karlshaus

Prof. Dr. Anja Karlshaus works as professor for Human Resources Management and Business Operations at the Cologne Business School since 2008 where she leads the department Human Resources Management and Leadership. Since 2018 she also acts as dean for the study program General Management. Anja Karlshaus studied at the University of Cologne, Santa Clara University in California and European Business School in Oestrich Winkel, Germany. Here she also finished her doctoral studies in Strategic Human Resources Management. In addition, Anja Karlshaus was part of various international research institutions. Beyond that, she worked for multinational corporations such as Dresdner Bank, Allianz Group, and Commerzbank mainly in HRM departments for almost 18 years. Anja Karlshaus participates in several working committees held by the chamber of commerce (IHK Cologne) and the federal state of North Rhine-Westphalia. She is also speaker and coach in the fields of gender, diversity, sustainability, (part-time) leadership, and personnel development.



Joana Lima

Portuguese Territorial Engineer with experience in sustainability strategies through critical factors based on: stakeholder mapping and engagement, assessment methodology, strategic fit analysis and analysis of macro trends and international uncertainties. Expertise in SEA and SESA methodologies, design deployment system methodology, risk assessment of strategic options and development of monitoring and follow-up guidelines. Currently developing the PhD thesis on strategic sustainable management through critical factors for corporate sustainable development, in Engineering and Management Program at Instituto Superior Técnico.



Nayan Mitra

Dr. Nayan Mitra comes with a rich mix of diverse professional experience, in which she straddles seamlessly between academics, social and corporate sectors. As a Developmental Consultant and Researcher, she works closely with some of the eminent Corporations and not-for profits of India as well as being in their Advisory and Board level capacity. She has conducted several social researches for multi-lateral agencies; the findings of which have become important bases for sustainable action. She has been a resource person in eminent Institutions of higher learning in the areas of CSR and Corporate Governance and has important double blind peer reviewed research publications to her credit in national and international Academic journals and books as well as delivered at key Conferences. Her book, 'Corporate Social Responsibility in India: Cases and Development after the Legal Mandate' along with co-editor Dr. Rene Schmidpeter is a first book of its kind that charts the development of mandated Indian CSR from a multi-stakeholder perspective. She is the recipient of the coveted India CSR Author Award two years in a row in 2017 and 2018. She spearheads the India CSR Leadership Series. She was a finalist of the prestigious Chevening Gurukul Scholarship for Leadership and Excellence – 2013, as conferred by the Foreign and Commonwealth Office (FCO) of the British Deputy High Commission.



Bhaskar Chatterjee

Dr. Bhaskar Chatterjee is widely acclaimed as the Father of Corporate Social Responsibility (CSR) in India. He was instrumental in framing and issuing the CSR guidelines for Public Sector Enterprises (PSEs) in April, 2010.

Thereafter, he played a major role in the inclusion of Section 135 in the Indian Companies Act of 2013 and in the framing of the rules thereafter.

As the DG & CEO of the Indian Institute of Corporate Affairs (IICA) between 2011 and 2016, he spearheaded the National Foundation for Corporate Social Responsibility (NFCSR). He has spoken and lectured on the subject of CSR and Sustainability at a very large number of National and International fora over the last five years and is acknowledged as the primary force for bringing a new paradigm to the realm of CSR and providing it with an innovative and strategic vision.



Maud H. Schmiedeknecht

Prof. Dr. Maud H. Schmiedeknecht: Maud is professor for Corporate Governance and Corporate Social Responsibility (CSR) at the ESB Business School at Reutlingen University. She is an expert in the fields of Corporate Governance, CSR, Sustainability Management, Social Entrepreneurship and Strategic Management, gaining academic and professional experience in different positions. Maud has been working as consultant for A.T.Kearney, a leading international management consulting firm, and was member of the sustainability core team. Furthermore, she was appointed as an associate of the group 'Global Economic Ethics' within the Stiftung Neue Verantwortung (SNV), a Berlin-based public policy think tank. During her time as researcher at the Konstanz Institute for Intercultural Management, Values and Communication (KIeM) of Prof. Dr. Josef Wieland, Maud published her doctoral thesis on the governance of multistakeholder dialogues. For her outstanding doctoral thesis she received the Max Weber Award in Business Ethics from the Cologne Institute for Economic Research Germany.



Markus Scholz

Prof. Dr. Markus Scholz holds the Endowed Chair of Corporate Governance & Business Ethics at the University of Applied Sciences for Management & Communication Vienna. He is Head of the Center for Corporate Governance & Business Ethics and Head of the Center for Strategy and Competitiveness. Among various other national and international research and teaching positions, he is a visiting scholar at the INSEAD Social Innovation Centre, a research associate at the Centre for Philosophy of Natural and the Social Sciences at the London School of Economics and ambassador to the Giving Voice To Values Initiative. Previous academic positions include the Wharton Business School where he served as Senior Fellow at the Zicklin Center for Business Ethics Research as well as Visiting Professor at the Center for Ethics and Law in the Life Sciences at the Leibniz University of Hannover. He also serves as a member of the editorial board of the Philosophy of Management Journal. His expertise includes: Collective Action, Corporate Governance & Risk Management, Strategic Sustainability & Corporate Social Responsibility, Purpose and Ethical Leadership and Business & Human Rights issues.