

Expert Insights: Philosophical Reflections on Sustainability Narratives and Models

Thursday, November 15th, 2018

Time: 10:45-12:15

Meeting-Point: Main entrance Flora

Chair

Friedrich Glauner, Global Ethic Institute

Speakers



Ana Cristina Campos Marques

Ana Campos Marques is PhD researcher at Erasmus University Rotterdam and founder at Lumina Perspectives (www.luminaperspectives.com), a consultancy on new business models and online trainings on sustainability and corporate responsibility. She is also the organizer of Cosustentare (www.cosustentare.com), an online conference on sustainability and corporate responsibility for the Portuguese speaking countries. Ana has been working with companies, universities and communities regarding their sustainability practices and strategies for nearly 20 years. This work has offered her insight on sustainability from many different perspectives, which led her to realize that sustainability is not just a way to make better use of technology (e.g. cleaner energy). It is also a way of *being*, seeing the world with new *eyes*. Following this understanding, she is developing a PhD research on *Sustainability and Being*, to open deeper knowledge and wider perspectives to both scientific and business worlds.



Friedrich Glauner

Dr. Friedrich Glauner, philosopher, author, and experienced manager lectures at the Global Ethic Institute, University of Tübingen (www.weltethos-institut.org), the University of the German Army, Munich and other Universities on future viable business models, strategy, business ethics, and corporate cultures. With a broad interdisciplinary background his work is dedicated to a new mental model for our economy and business management. This model, called ethicology, challenges the traditional approaches of modern economy, business education, and management. It replaces the economic focus on scarcity, competition, and growth with a focus on resource growth and added value creation cycles. In this model, corporations organize themselves according to the core principles of ecosystems, i.e. the principles of locally decoupled cycles of mutual value creation. Alongside to his research and teaching he counsels corporations and organizations in the fields of future viable business and strategy development, business models, business and change management (www.culturalimages.de).



Karsten Müller

Prof. Dr. Karsten Müller, who was born in 1972 in Kaiserslautern (Germany), holds the Professorship of Work- and Organizational Psychology, with a focus on intercultural business psychology, at the University of Osnabrück. Furthermore, he is also heading the project group Business Psychology at the University of Mannheim. In addition to that, he holds teaching positions at the University of Hagen (a distance learning university in Germany), at the University of Applied Sciences Pforzheim and at the Technical University of Kaiserslautern.

Prof. Dr. Karsten Müller's research is mostly directed at the following topics: Corporate Social Responsibility (CSR), Transformative Consumer Research (TCR), as well as Technology Acceptance, and Usability Prototyping (TUP). In addition, his research interests also include aspects of consumer behavior, which are in line with transformative consumer research (TCR). The research within the specialty field of work- and organizational psychology does not only address certain aspects of attitudes or behavior patterns, which can either promote or obstruct sustainable development; moreover it also tries to address the basic acceptance of new information technologies, as well as the practical implementation of specific IT-components and software.



Gerald Steiner

Gerald Steiner is a Full Professor of Organizational Communication and Innovation, Dean of the Faculty of Business and Globalization, and Head of the Department for Knowledge and Communication Management at Danube University Krems in Austria. He is a former Schumpeter Professor and Visiting Scholar at Harvard University's Weatherhead Center for International Affairs (WCFIA). Now, at Danube University with its strong transdisciplinary orientation, he connects organizational and global perspectives. Here, he also (co)founded three transdisciplinary labs: (1) Transdisciplinarity Laboratory Sustainable Digital Environments (SDE TdLab); (2) Transdisciplinary Laboratory for Sustainable Mineral Resources (SMR TdLab); (3) GovLab Austria. Furthermore, he is a co-initiator of the Asian, European, and North American Expert Roundtables on 'Sustainable Digital Environments' and Co-Director of the PhD Program in Migration Studies as well as Founder and Co-Director of the Biodiversity Hub Lower Austria.