

Expert Insights: Collective Impact for Change

Thursday, November 15th, 2018

Time: 15:30-17:00

Location: Lower Floor D

Chair

Mari Kooskora, Estonian Business School

Speakers



Ajit Pattnaik

Mr. Ajit Pattnaik is currently the General Manager & Head of Tailoring in Raymond Ltd. Mr. Pattnaik is a Post Graduate in Management from Jamnalal Bajaj Institute of Management Studies Mumbai. He has more than 30 years of experience in shared value creation, CSR, sustainability and development sector. As head of Tailoring in Raymond he drives sustainable value creation for communities and consumers through skill & entrepreneurship development and market linkage through social business enterprises. The 4 C program (Capability, Capacity, Community Connection and Consumers) under his leadership at Raymond has gained considerable national attention as a unique Shared Value Creation/Sustainability Initiative. In the past he has headed CSR & Sustainability in Tata Housing Development Company Ltd and Tata Communications Ltd. He is credited with developing more than 250 successful entrepreneurs from marginalized and socio-economically backward communities during his stint at Tata Housing as a part of Tata Group's Affirmative Action Program. He has earlier also worked in Govt of India and Govt of Odisha. Mr. Pattnaik is also member in the national skill development council of Confederation of Indian Industries.



Steffen Preuss

Ichó, an amazing digital health care startup, has started to revolutionize care with their innovative medical toy under the lead of founder & CEO Steffen Preuss



Dirk Sander

Managing director of an Impact incubator



Mari Kooskora

Assoc. Prof. Mari Kooskora, PhD, is a Head of the EBS Centre for Business Ethics, researcher and Editor-in-Chief of the Journal of Management and Change at the Estonian Business School. She has taught over 20 different subjects at 3 levels - bachelor, master and doctoral at EBS and as a visiting lecturer in other Estonian universities and in several foreign countries. She is the author of research papers published in nationally and internationally recognized journals and has given numerous conference presentations. Her main research interests are ethics and responsibility in business and leadership, sustainability and women in leadership. As a member of European Business Ethics Network (EBEN), EABIS CSR Research Network, IESE BS Alumni, Responsible Business Forum Estonia, Transparency International Estonia, Business and Professional Women Estonia and several other local and international networks she is actively contributing to the development of ethics and responsibility in business and leadership.



Roy Rao

Roy Rao is an operation strategist, social entrepreneur, and ecosystem builder. Roy currently is a German Chancellor Fellow on behalf of The Alexander von Humboldt Foundation and works with SAP IoT Accelerator on corporate innovation in Berlin. Also, Roy is the director of Startup Grind Chengdu in China and founder of Startup Generation, a social enterprise that promotes youth entrepreneurship and volunteerism. Prior to his time in China, he has advised companies, social ventures and technology companies on operational efficiency and technology implementation in United States.