

**Expert Insights:
Diversity: Gender Identity, Female Leadership and
Generational Differences**

Thursday, November 15th, 2018

Time: 15:30-17:00

Location: Lower Floor A

Chair

Lize Booyen, Antioch University

Speakers



Igal Avrahami

Igal Avrahami is a Corporate Social Responsibility consultant with demonstrated experience in CSR strategic planning and development of CSR initiatives and programs.

Before his current position, he was an associate in a Commercial and Civil Law office. Since 2015 Igal is also the chairperson of the Israeli LGBTQ Educational and Advocacy Center – "Hoshen" (Education and Change), one of the most influential LGBTQ organizations in Israel. He joined the Board in 2013, and since then he has been advocating collaborations between third sector organizations and the business sector.

During his law studies, he was also highly involved in other LGBTQ local and national initiatives. He holds a Master of Laws (LL.M) from Tel Aviv University and Northwestern Chicago University. Those two positions he holds have led him to the understanding that corporates have a meaningful role in creating a more tolerant workplace and society in general towards LGBTQ persons.



Jin Dai

Dr. Jin Dai is currently an Assistant Professor at School of Entrepreneurship and Management, ShanghaiTech University, China. Her research interests are on leadership, entrepreneurial teams, and ethical decision-making. She received her PhD and master's degree in Management, and B.A. in Economics from the School of Economics and Management at Tsinghua University. She won the Emerald/IACMR Chinese Management Research Fund Award in 2009 and a German Chancellor Fellowship of 2008-2009 from the Alexander von Humboldt Foundation.



Theresa Bauer

Theresa Bauer is professor of business ethics at THM Friedberg. She has work experience as a professor of international management and marketing at SRH FernHochschule, lecturer at Raffles University Iskandar (Johor Bahru, Malaysia) and as a public relations manager in Germany. She received her PhD from Humboldt-University Berlin, Germany, as well as degrees in History and Multimedia from Karlsruhe University, Germany, and degrees in Economics and Business Administration from Hagen University, Germany. Her current research focuses on CSR, Responsible Lobbying and CSR Communication.



Stéphanie Looser

Stéphanie Looser obtained her PhD in Environmental Strategy at the University of Surrey's Centre for Environment and Sustainability, focusing on Small and Medium-sized Enterprises (SMEs) and their at times unconventional, but sophisticated approach to Corporate Social Responsibility (CSR). She published about 40 peer-reviewed papers and several book chapters in English, German, and French. More-over, she frequently presents her results at state-of-the-art conferences in Europe and Asia. Currently, she holds a Chair in "Sustainable Tourism & Mobility" at Lucerne University of Applied Sciences and Arts, Institute of Tourism ITW, as well as a Research Fellowship at University of Surrey. By combining these far-reaching net-work, she is promoting the design and establishment of state-of-the-art courses so to educate and foster prospective change makers/leaders of the tourism and mobility sector. Thus, she guides individuals and institutions towards a sustainable and intergenerational just future.



Susanne Rank

Professor for human resource and change management at the Mainz University of Applied Sciences / Germany and course director of MSc International Business Management with the LSBU / UK International Change Management & HRM coach and trainer.