

## Solution Stage: NGO Power and Fair Fashion

**Thursday, November 15<sup>th</sup>, 2018**

**Time:** 15:30-17:00

**Meeting-Point:** Main entrance Flora

### Moderation

Sarah Jastram, HSBA Hamburg School of Business Administration

### Speakers



#### **Kalpona Akter**

Kalpona Akter is one of the most famous activists in Bangladesh. At the age of 12, she started working in garment factories. However, because of her union involvement, she was later released and soon put on the "black list" of the factories. Nevertheless, she has always fought on. Since 2000, Kalpona has worked full-time as an activist. She is the director of the Bangladesh Center for Workers Solidarity (BCWS), which works to promote labor rights in the apparel industry. Kalpona has been fighting for years for the rights of workers, for more security in the factories and the possibility of unionizing. In 2010, she sat in prison for a month. For her untiring commitment, she was honored in 2016 with the Alison Des Forges Award by Human Rights Watch.



#### **Zara Berberyan**

Zara Berberyan is a doctorate candidate and research assistant at HSBA Hamburg School of Business Administration in Dr. Jürgen Meyer Chair of International Business Ethics and Sustainability. Prior to joining HSBA Zara has worked in the field of marketing and PR in the Public television company of Armenia, as well as FINCA Universal Credit Organization. Zara received her MBA from the American University of Armenia, affiliated with the University of California. Zara's main scientific interests include consumer behavior, corporate social responsibility, ethical fashion, corporate governance, marketing, branding, etc.



### **Monika Eigenstetter**

She was educated as a nurse. In 1993, she started her studies in psychology and graduated in 2000. Since that time she is working as a freelance consultancy for occupational health and safety. From 2004 to 2009 she was a research fellow at the Department for Work, Industrial, and Organizational Psychology at the Friedrich Schiller University Jena and made her doctoral degree on a topic in ethical decision making. Since 2009 she is a Professor for Work and Organizational Psychology at the University of Applied Sciences Niederrhein, department of Industrial Engineering. She is head of the A.U.G.E.-Institute (Occupational Safety, Environmental Protection, Health and Ethics), head of the EthNa Competency Centre CSR (Ethics and Sustainability). Her primary research interests involve ethical decision making, ethical culture, occupational safety and health, CSR.



### **Sina Marx**

Sina Marx is project coordinator for FEMNET e.V., a non-profit organization which stands up for the economic, cultural and social rights of women in the garment industry. Therefore, she is supporting FEMNET`s partner organizations in production countries for a better implementation of workers` rights.



### **Khin Nilar Soe,**

Khin Nilar Soe is Deputy General Secretary of the Industrial Workers Federation of Myanmar (IWFM) and Chairman of the Yangon Regional Industrial Workers Union. Khin Nilar Soe works in a clothing factory and works there for the rights of her colleagues by negotiating with representatives of international brand manufacturers, factory managers and owners. As a seamstress in a clothing factory, she can report first-hand on her experience and the difficulties in the booming clothing industry.