

Solution Stage: Measuring Social and Environmental Impacts for better Investor Decisions

Thursday, November 15th, 2018

Time: 15:30-17:00

Location: Middle Floor

Moderation

Vanesa Rodríguez Osuna, CUNY Advance Science Research Center / sequa gGmbH & John Spengler, Harvard T.H. Chan School of Public Health

Speakers



Theo Clément

Theo Clément is based in Amsterdam. In July 2016 he took on the role of Senior Advisor EMEA, providing expertise to institutional clients on ESG and Impact Investing. Prior to this, Theo was Head of Northern Europe, UBS Asset Management, and member of the European Management Committee. In this role he was responsible for all business development activities and client servicing in the Nordics and Benelux regions. Theo joined UBS Global AM in 2001 from Chase Fleming where he was managing director of Flemings Nederland. He has spent most of his career at ABN AMRO carrying out a variety of roles within the institutional market and has worked out of Amsterdam, Paris, Bahrain and Hong Kong. In Hong Kong he held the position of Managing Director of ABN AMRO Asset Management Far East, before returning to Amsterdam. Theo obtained a degree in Hotel Management at HHS Maastricht, studied economics for three years at the University of Amsterdam and has completed the IEP program at INSEAD (France).



Jan Köpper

Jan Köpper studied European Studies in Maastricht/NL and Berlin with a focus on European Union, Development Economics, Economic History and Human Rights. After having worked for the European business network CSR Europe in Brussels until 2011 he joined imug Beratungsgesellschaft für sozial-ökologische Innovationen in Hanover, Germany. In his position as Head of Client Relations in the division imug | rating, German partner of global sustainability rating agency Vigeo Eiris, he worked together with SRI Investors from diverse backgrounds in the development and implementation of sustainable investment strategies. Since April 2018, Jan works as Head of Department on Impact Transparency and Sustainability at German alternative bank GLS Bank in Bochum.



Gabriel Lundström

Gabriel Lundström is Sustainability Manager at SEB, a Nordic universal bank with international presence for their home markets customers. The bank issued the first ever Green Bond in 2008 together with the World Bank and has ever since been in the fore front in developing the green bond market. 2017 SEB issued their first own green bond and has also been working a lot with green loans. In 2018 they launched Green Household Mortgages in the Swedish market which Gabriel was heavily involved in.

Since 2014 Gabriel is a member of the board of Swesif (Sweden's Sustainability Investment Forum) and also joined the board at UN Global Compact Sweden.

Gabriel briefly describes himself as a cross-over between an environmentalist and a banker – in that order. During his studies at Stockholm School of Economics he was clear about one thing – everything but banking. But when he realized the potential the industry has on making an impact in the world it became clear to him that I was his calling to become a banker after all. Now he finds it hard to see himself in any other industry.



Clara Péron

Clara Péron is the founder and managing director of Value for Good, a specialized consulting company that leverages the methods and tools of top management consulting for social good. Her dream is to help companies, public sector and social purpose organizations worldwide navigate changing technological, economic and political circumstances to create sustainable value for society. As a dual German and Canadian citizen, Clara has lived and worked internationally – with longer postings in India, Cambodia, Egypt, Ukraine the US and Germany. After completing a Master’s in Public Policy at the Harvard Kennedy School, she worked as a strategy consultant for the Boston Consulting Group. Clara advises social entrepreneurs, enjoys mentoring various young people and is an active board member of the Harvard Alumni Club of Berlin.