

**Expert Insights:  
SRI, ESG and Impact Investing -  
The New Mainstream Investment Pillars?**

**Thursday, November 15<sup>th</sup>, 2018**

**Time:** 13:30-15:00

**Location:** Lower Floor B

**Chair**

Hiroshi Miyai, Research Institute for Policies on Pension & Aging

**Speakers**



**Hiroshi Miyai**

He worked at an environmental consulting firm after graduate school graduation in 1981 where he engaged in environmental assessment business and research project regarding the water pollution in the case of the Tokyo Bay entrusted by Environmental Protection Agency.

He began his financial analyst career at the Investment Analysis Division of Nikko Research Center in 1987. He started consulting business for pension asset management in 1990 after he engaged in developing a portfolio risk management model for convertible bond and asset allocation. He has served as a member of investment committee at various public pension funds, such as the National Pension Fund Association, the National Federation of Mutual Aid Association for Municipal Personnel, etc. He also is the chair of the SAAJ's (Securities Analysts Association of Japan) ESG Working Group, in which ESG factors in corporate valuation has been discussed and published a report in 2010.



**Jan Köpper**

Jan Köpper studied European Studies in Maastricht/NL and Berlin with a focus on European Union, Development Economics, Economic History and Human Rights. After having worked for the European business network CSR Europe in Brussels until 2011 he joined imug Beratungsgesellschaft für sozial-ökologische Innovationen in Hanover, Germany. In his position as Head of Client Relations in the division imug | rating, German partner of global sustainability rating agency Vigeo Eiris, he worked together with SRI Investors from diverse backgrounds in the development and implementation of sustainable investment strategies. Since April 2018, Jan works as Head of Department on Impact Transparency and Sustainability at German alternative bank GLS Bank in Bochum.



### **Mike Schulze**

Prof. Dr. Mike Schulze is Professor for Controlling, Accounting and Financial Management at European Management School (EMS) in Mainz, Germany. Prior to that he was Research Director Controlling & Innovation and member of the management board of the Strascheg Institute for Innovation, Transformation, & Entrepreneurship (SITE) at EBS Business School in Oestrich-Winkel, Germany. Prof. Schulze possesses experience in heading third-party research projects, which he carried out with project partners from the manufacturing industry (in particular machine and plant engineering as well as the automotive industry) and consultancy companies in the areas of Controlling, Accounting and Financial Management. He successfully completed his doctoral thesis on "Enhancing energy efficiency in industry - Essays on energy management and its control aspects" in February 2016, which was published in the form of individual articles in renowned international scientific journals. Before completing his doctoral studies, Prof. Schulze worked as Finance Analyst at Ford Motor Company in Cologne, Germany, and served as an officer in the German Federal Armed Forces.