



Press invitation

ICSR in Cologne: The 8th International Conference on Sustainability and Responsibility will take place from 14 to 15 November 2018 at the Flora in Cologne under the motto "Responsible Leadership in Times of Transformation".

Since its founding in 2004, the former Humboldt-CSR Conference has developed into Europe's leading CSR and sustainability conference and serves as an international platform for multi-stakeholder dialogue. This year the event will take place for the first time in Cologne and is organised by the Center for Advanced Sustainable Management (CASM) of the Cologne Business School (CBS) in cooperation with the Humboldt University Berlin (HU) and the Hamburg School of Business Administration (HSBA).

500 leading scientists, thought leaders, executives, politicians and representatives of civil society from over 40 nations will come together to discuss key economic issues and the associated social and ecological challenges. The program includes the following topics, among others: Responsible Leadership, Digitalization and New Technologies, Business Transformation, Social Innovation & Entrepreneurship, (Corporate) Governance and Responsible Finance. As keynote speakers, we welcome renowned CSR experts such as John Elkington, R. Edward Freeman, Wayne Visser, Lize A.E. Booyens, Prof Ernst U. von Weizsäcker, Robert G. Eccles, Georg Kell and John Spengler.

We would like to take this opportunity to invite you to report on our event:

8th International Conference on Sustainability and Responsibility von
Wednesday, November 14th, 2018, 8:00 am to 6:00 pm
until Thursday, November, 15th 2018, 8:00 am to 6:00 pm
FLORA, Am Botanischen Garten 1a, 50735 Cologne, Germany

On 14. November 2018 there will be a press conference from 12:30 - 13:30 in the roof salon of the Flora

Here you have the opportunity for a direct exchange with

Prof Dr habil Lisa Fröhlich - President of the Cologne Business School

Prof Dr René Schmidpeter - Conference Chair and Director of the Center for Advanced Sustainable Management at the CBS

Prof Dr Wayne Visser - Sustainable Transformation at the Antwerp Management School, Fellow University of Cambridge Institute for Sustainability Leadership, Director Kaleidoscope Futures, Founder CSR International

Timm Duffner - Social Mission Activist, Ben & Jerry's

Catherine Howarth - Chief Executive, Share Action

Prof Dr R Edward Freeman - Director of the Business Roundtable Institute for Corporate Ethics; and Academic Director of the Institute for Business in Society at the Darden School, University of Virginia

The event will be held in English.

If you are interested in a personal interview with one of our speakers, we will of course be happy to make it possible for you to do so during the conference.

Please register your participation in the event and/or the press conference by

Tuesday, October 30th, 2018 by e-mail: s.friedrich@cbs.de.

For further information please visit our conference website:

www.international-csr.org

We are looking forward to your visit and will be happy to answer your questions at any time.

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