

The 5th Responsible Management Education Research Conference Leadership Development for Advancing the Implementation of the Sustainable Development Goals (12th-13th November 2018, Cologne Germany)

Conference Chair: Milenko Gudić, Conference Program Committee Co-chair, PRM Anti-poverty Working Group Co-chair; Florencia Librizzi, PRME Secretariat, Responsible for coordinating PRME Chapters; Lutz Schlange, Conference Program Committee Co-chair, PRME Regional Chapter DACH Speaker

Conference Coordinator: Monika Kolb & René Schmidpeter, Conference Program Committee Co-chair, Center for Advanced Sustainable Management, Cologne Business School

Monday 12th of November 2018	
5th Responsible Management Education Research Conference	
Location: Cologne Business School	Hardefuststraße 1, 50677 Cologne, Germany
10:00-12:00	PRME DACH Steering Committee Meeting All Chapters and Working Groups are invited to host their individual meetings in Cologne please contact m.kolb@cbs.de
12:00-13:00	Registration, Lunch & Networking
13.00-13:15	Welcome & Introduction Lisa Fröhlich, President, Cologne Business School Monika Kolb, Conference Coordinator, Cologne Business School Florencia Librizzi, Speaker, PRME Secretariat
13:15-13:30	Test of sustainability knowledge of participants Anja Stoll, Sulitest
13:30-14:15	Cross-Chapter/ Working Group Collaboration Florencia Librizzi, Speaker, PRME Secretariat Lutz Schlange, Speaker, PRME Chapter DACH
14:30-16:00	Parallel Sessions & 6 th PRME DACH Chapter Meeting Parallel Sessions: Student Workshop A Part 1: Rebecca Ruehler, Head, sneep e.V. Enabling students around the globe to make their university a more ethical and sustainable place Student Workshop B: Anselm T. Grahl & Felix Spira, rootability The Green Office Model: Empowering students and changing institutions Gamification of Learning Part 1: Alexey Minyaylo, Happiness Director, NGO Games of the Future: Games are the future of learning Competences with meaning: Hilke Posor, Speaker, Heldenrat GmbH How volunteering helps you in your job, experiences from social initiatives

	<p>Open Lecture: René Schmidpeter, Director CASM, Cologne Business School: Sustainable Management as new paradigm Babette Class, Director business@schools, The Boston Consulting Group: business@school – an idea goes to school</p> <p>Responsible Management Education Measuring Effectiveness Chair: Martin Brueckner, Silke Bustamante, Ingvill Mochmann Paper: Jennifer Leigh, Nazareth College of Rochester, Measuring What Matters: A Student Evaluation of Teaching Designed for Service-Learning and Community-Based Instruction <i>tba</i></p> <p>Meet the Editor: Carole Parkes, Associate Editor International Journal of Management Education (IJME)</p> <p>6th PRME DACH Chapter Meeting</p> <p>Sharing Information on Progress & DACH SIP Reporting Standards: Alexander Herzner, Ostbayerische Technische Hochschule Amberg-Weiden</p> <p>Forschungs- und Publikationsmöglichkeiten: Monika Kolb, Cologne Business School</p> <p>Curriculare Implementierung der SDGs in bei DACH Mitgliedshochschulen Reinhard Altenburger, IMC Krems</p> <p>All Chapters and Working Groups are invited to host their individual meetings in Cologne please contact m.kolb@cbs.de</p>
16:00-16:30	Cake & Coffee
16:30-18:00	<p>Parallel Sessions & 6th PRME DACH Chapter Meeting</p> <p>Parallel Sessions:</p> <p>Student Workshop B Part 2: Rebecca Ruehler, Head, sneep e.V. Enabling students around the globe to make their university a more ethical and sustainable place</p> <p>Gamification of Learning Part 2: Alexey Minyaylo, Happiness Director, NGO Games of the Future: Games are the future of learning</p> <p>The Flipped Classroom: Detlef Aufderheide, HSB Hochschule Bremen & Chris M. Samfilippo, University Michigan-Dearborn Demonstrating the flipped classroom approach</p> <p>Open Lecture: René Schmidpeter, Director CASM, Cologne Business School: Sustainable Management as new paradigm Kai Hockerts, Academic Director of Responsible Management Education, Copenhagen Business School: Reactions to Irresponsible Responsible Management Conduct –A Model of Student Intentions</p>

	6th PRME DACH Chapter Meeting <i>tba</i>
18:00	Reception with Food and Drinks Welcome Scholarship students and researchers
Tuesday 13th of November 2018	
5th Responsible Management Education Research Conference	
Location: Flora Cologne	Am Botanischen Garten 1a, 50735 Cologne, Germany
8:00-9:00	Registration
9:00-09:20	Welcome & Learnings Day 1 Florenca Librizzi, Speaker, PRME Secretariat René Schmidpeter, Conference Coordinator, Cologne Business School Lutz Schlange, Speaker, PRME Chapter DACH
09:20-09:35	Keynote address Debbie Haski-Leventhal, Associate Professor, Macquarie Graduate School of Management (MGSM), Macquarie University The Journey Towards Responsible Management Education: What have we accomplished? Where can we go next?
09:35-10:15	New possibilities for collaboration Florenca Librizzi, Speaker, PRME Secretariat Lutz Schlange, Speaker, PRME Chapter DACH
10:15-11:00	Break & Poster Session (we are looking forward to receiving your poster) Patricia Martinez Montesinos, ilabis, We are aware of the power that female entrepreneurs have as an economic and long-term sustainable driver Michael Wihlenda, World Citizen School, The World Citizen School Model Viola Nyssen, Cologne Business School, How to build a Student Team for Responsible Management Education
11:00-12:30	Parallel Sessions
12:30-13:30	Lunch & Networking
13:30-15:00	Parallel Sessions
15:00-15:30	Cake & Coffee
15:30-17:00	Parallel Sessions
17:00-18:00	Student Voices, Interactive Wrap-Up & Outlook Students' Voice on the SDGs and the Issue of Poverty in Management Education Anastasiya Marcheva & Al Rosenbloom Video Contest Award Ceremony Student voices on responsible management education Regina Obexer, MCI Management Center Innsbruck 6 th Responsible Management Education Research Conference Milenko Gudić & Lutz Schlange

	Outlook 8 th International Conference on Sustainability and Responsibility Monika Kolb & Rene Schmidpeter
19:00-21:30	Event at the Chamber of Commerce in Cologne

Preliminary Program

PRME Principles for Responsible Management Education

an initiative of the United Nations Global Compact

	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Parallel Sessions	Responsible Management Education for SDG 1 Poverty Alleviation	Teaching on SDGs and Students' views	Leadership Development Papers & Roundtable	Leadership Development Workshops	Translating SDGs into Business and Educational Practice	General issues
11:00-12:30	<p>Paper Session:</p> <p>Brigitta Herrmann, Cologne Business School, Responsible Leadership to implement SDG 2: end hunger</p> <p>Britta Kronbach, Winchester Business School, Management Education and the Sustainable Development Goals: Investigating the Extent to which Schools of Business and Management engage with SDG1 (Poverty Alleviation) and SDG10 (Inequality)</p> <p>Norman Neto and Rodrigo Tito, ISAE, The corporate world and the eradication of poverty</p>	<p>Paper Session 1:</p> <p>Elisabeth Hackspiel-Mikosch, AMD Akademie Mode & Design, Hochschule Fresenius, BUY GOOD STUFF – an ongoing interdisciplinary semester project at the AMD Akademie Mode & Design, Düsseldorf</p> <p>Alexander Herzner, Ostbayerische Technische Hochschule Amberg-Weiden, Educate Responsible Manager – Competencies Our Graduates Need</p> <p>Raphaella Fritz, Academy Fashion and Design, Social Business Compliance – (purposefully and easily) learnable?</p> <p>Deike Schulz, Jeroen Westhof & Afke van de Woud, Stenden University of Applied Sciences, The Best Indycaster project: analyzing and understanding meaningful content, - dialogue and - engagement</p>	<p>Paper Session 1:</p> <p>Norman de Paula Arruda Filho, ISAE, SDG inclusion in globally responsible leaders training</p> <p>Christian Hauser, University of Applied Sciences HTW Chur, From preaching to behavioral change: Fostering companies' ethics and compliance training</p> <p>Azam Mirzamani, The University of Tehran, The Sustainable Development Goals and Leadership in Public Sector</p> <p>Melita Balas Rant, Faculty of Economics, University of Ljubljana, Changing the world inside out: The role of mindfulness and adult development in sustainability led change initiatives</p>	<p>Workshop 1:</p> <p>Chris Taylor, Oasis Foundation, Leading From Beyond Sustainability</p>	<p>Paper session 1:</p> <p>Hadia Fakhreldin, The British University in Egypt, The Three Facets of Sustainability in Higher Education: Leadership and Governance, Student Engagement and Community Inclusion</p> <p>Sandra Hoomans, Saxion, Integrated strategic decision making</p> <p>Riccardo Wagner, University Greifswald, Letting Sustainability succeed: A Sensemaking and Salutogenic approach for Overcoming Employee Passivity towards CSR</p>	<p>Paper Session 1:</p> <p>Ruth Wolf, Bar Ilan University, Leadership and Ethics for Responsible Management and World Progress</p> <p>Ana Simaens, ISCTE-IUL Business School, Looking at scientific research of HEI through the lens of the SDGs</p> <p>Priya Sharma, Monash Malaysia School of Business, Empowering Refugees through Education and Capacity Building</p> <p>Gabriel Weber, ISM, Hamburg, Sustainability – A (European) Ideology for the 21th Century?</p> <p>Nárila Paola Sirino, FIEP System - The Federation of Industries of Paraná , Continuing Education and ICT: How Technology is changing the professional training</p>
13:30-15:00	<p>Workshop:</p> <p>Claudio Boechat & Stephan Dohrn, PRME Antipoverty Taskforce, Making SDG happen in an organization (and in the classroom)</p>	<p>Paper session 2:</p> <p>Sergio A. Castrillon-Orrego, Universidad EAFIT, Promoting Sustainable Development Sensitivity, through Critical Thinking, and a Dialectical integration of Diverse Learning Styles, using SDGs as aspirational challenges.</p>	<p>Roundtable:</p> <p>Monika Kolb, Cologne Business School & Rudi Plettinx, Advancing Leadership Development</p>	<p>Workshop 2:</p> <p>Claudia Schmitt, University Hamburg, Shared Mental Models, Design Thinking and</p>	<p>Paper session 2:</p> <p>Tommy Borglund, Örebro University School of Business, Harnessing interaction with business in developing a sustainable business education – A typology based on empirical experience from the development of a master's program in</p>	<p>Paper session 2:</p> <p>Meike Bukowski, Universität Oldenburg, Environmental Conflicts and Conservation Justice (CJC) in Marine Protection: CJC-Analyses</p>

		<p>Daniela Ortiz, FHWien Vienna University of Applied Sciences for Management and Communication, Educating business students towards the common good: applying the Sustainable Development Goals (SDGs) as a teaching tool for intellectual and practical engagement</p> <p>Neha Purushottam, Graduate School of Business Leadership, University of South Africa, Sustainable consumption in management education: A need for transformative, trans-disciplinary and context sensitive curriculum</p> <p>Sophie ZUCHOWICZ, EFMD, online learning and digitalisation of business education</p>		<p>Serious Play: Using Lego® for Envisioning a Sustainable Future</p>	<p>Sweden.</p> <p>Nayele Macini, University of Sao Paulo, FEA-RP, Decoupling between practices and institutional speech: The vision of students from a business school signatory of PRME</p> <p>Sylvia Manchen Spörri, University of Applied Sciences HTW Chur, On the way from knowledge transfer in management education to interdisciplinary key competencies for sustainable development in higher education - Experiences with the implementation of sustainable development in higher education at an University of Applied Sciences</p> <p>Markus Raueiser, Cologne Business School & Volker Rundshagen, Stralsund University of Applied Sciences, Typology of Sustainable Management Education</p>	<p>Christian Hauser, University of Applied Sciences HTW Chur, Are internationally active companies doing good to disguise harm?</p> <p>Dusan Kucera, Sustainability, Ethics and managerial responsibility as a challenge for Central and East Europe according the example from Czech Republic</p> <p>Gabriel Weber, ISM, Hamburg, Georgescu-Roegen's Natural Science Approach and Social Movements for Transformational Change to Sustainability</p>
15:30-17:00	Working Group Planning Session:	<p>Paper Session 3:</p> <p>Peng Cheng & XiaoYue Li, Peking University Green Plus Association, The Role of Young College Students in Green Leadership: A Case Study of Peking University Green Plus Association</p> <p>Anastasiya Marcheva, International</p>	<p>Workshop:</p> <p>Alexandra Büttgen & Sarah Reddig, Wuppertal Institute, "ECompany – It's your business": A Serious gaming approach for teaching alternative business models and sustainability</p>	<p>Workshop 3:</p> <p>Emily Johnston & Jannik Kaiser, Unity Effect, Leading change from the inside out: inner shifts for</p>	<p>Paper session 3:</p> <p>Nathania Chua, ESADE, Universitat Ramon Llull, It Takes a Village: A Systematic Literature Review on Multiple Stakeholder Involvement in Service-Learning</p> <p>Ralf Isenmann & Sabine Landwehr-Zloch, Wilhelm Büchner</p>	<p>Paper Session 3:</p> <p>Semra Ascigil, Middle East Technical University Ankara, CSR Perceptions and Organizational Identity</p> <p>Christian Hauser, University of Applied Sciences HTW Chur, Tenure, international</p>

		<p>student essay competition "If I were a business leader ... for advancing the sustainable development goals (SDGS)</p> <p>Priya Sharma, Monash Malaysia School of Business, Connect the dots! Bring SDGs into the classroom through active learning</p> <p>Michael Wihlenda, World Citizen School, Responsible Leadership & Management in Initiatives - The World Citizen School Model</p>		<p>outer transformation</p>	<p>Hochschule - Private Fernhochschule Darmstadt, Morphological box for ESD – landmark for universities implementing education for sustainable development (ESD)</p> <p>Mari Kooskora, Estonian Business School, The Role of Responsible Leadership and Knowledge Transfer in Entrepreneurship Education</p> <p>Rafael Burlani Neves, Universidade do Vale do Itajaí - UNIVALI, Volunteering as a public policy: Solution for the implementation of the SDGs</p> <p>Nahid Naderi, The University of Tehran, Entrepreneur University and Sustainable Development</p>	<p>work experience and the acceptance of corruption</p> <p>Stéphanie Looser, University of Lucerne / University of Surrey, Tourism vs. SDGs</p> <p>Seyed Mohammadbagher Jafari, University of Tehran, Competencies of Information Technology Managers: A Conceptual Framework</p>
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