

Track 3 - Responsible Management Education responsible managers? - Measuring effectiveness

In September 2015, the United Nations Sustainable Development Goals (SDGs) were adopted to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. In total, there are 17 goals, each with its specific targets to be achieved over the next 15 years. These goals cover a wide variety of different but often interrelated fields ranging from water and energy to inequality and infrastructures. One of the challenges will be the measurement of the extent to which the world has managed to fulfil the SDGs in 2030.

In this context, managers play a significant role in implementing and executing processes that serve the aims of the SDGs. But how do we know which processes work and which ones do not? What do we know about their (real) sustainability? How do we measure their impact on the SDGs? And how can education (at all levels) be developed to train new generations of managers to implement sustainability and how can we measure its effectiveness?

Papers that address these and other questions related to measuring the role of education in the context of developing sustainable managers are welcome. The papers should be based on qualitative and/or quantitative analysis including case studies, comparative and longitudinal analysis, etc.

Chairs: Prof. Dr Ingvill C. Mochmann, Cologne Business School, Dr. Martin Brueckner, Murdoch University, Prof. Dr. Silke Bustamante, Hochschule für Wirtschaft und Recht

Please send an abstract of 500 words by September 15 2018 to Responsible_education@cbs.de. Successful applicants will be informed by September 30, 2018.