



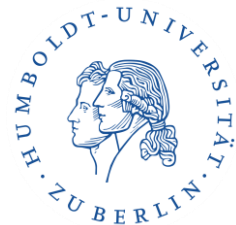
8TH INTERNATIONAL CONFERENCE ON SUSTAINABILITY & RESPONSIBILITY



CENTER FOR
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HSBA HAMBURG SCHOOL OF
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General Style Guide

for Submissions at the 8th International Conference on Sustainability
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Full papers must be a fully completed academic paper which has a clear research aim that lies within the conference's scope. The paper should have addressed a research gap, provide a literature review, introduce a theoretical framework, have a well-defined and cohesive research approach and methodology, and the findings should present a new dimension that has implications for either business, politics, or academia. Ideally, the paper should be interdisciplinary in nature, as CSR and sustainability sit at the epicenter of many traditional academic fields. However, papers may focus on a single traditional academic field, but the paper needs to address the conference's overall theme. We equally welcome empirical and conceptual papers.

We welcome your contribution! Prior to uploading your contribution, please note the following:

- The length of your full paper should not exceed 6,000 words. This includes references, all appendices & other materials.
- The paper should be written in 12 pt. Times New Roman, with left/right margins: 2.5 cm; line spacing 1.5.
- The formatting of the paper should be done according to the [APA Style Guide](#)
- Papers must be submitted in PDF format
- Please note: For peer review reasons, kindly ensure that your manuscript does not contain any identifying information in regards to the authors!



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Interactive papers/sessions should explain the purpose of the contribution, the approach taken, the methods of analysis (if applicable), potential findings and contributions. Ideally, the contribution should be interdisciplinary in nature, as CSR and sustainability sit at the epicenter of many traditional academic fields. However, contributions may focus on a single traditional academic field, but the paper needs to address the conference's overall theme.

We welcome your contribution! Prior to uploading your contribution, please note the following:

- The length of your short paper should range between 500-3,000 words. This includes references, all appendices & other materials.
- The paper should be written in 12 pt. Times New Roman, with left/right margins: 2.5 cm; line spacing 1.5.
- The formatting of the paper should be done according to the [APA Style Guide](#)
- Papers must be submitted in PDF format



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Posters are presented in a one-to-all informal discussion format between presenters and their audience on a conference-related theme. Presenters show their study design and findings on a poster board; i.e., a brief text clearly labeled and illustrated by photos, charts, graphs, tables. The poster size is A0 (841×1189 mm) and should be printed in portrait format. However, it is not necessary to hand in the final poster when submitting – at this stage, only an abstract of 600 words is required. In this respective abstract, an outline of the expected contributions, findings and conclusions must be outlined. Additionally, a clear title related to the conference general theme and its topics should be apparent.

We welcome your contribution! Prior to uploading your contribution, please note the following:

- The length of your abstract should not exceed 600 words.
- The abstract should be written in 12 pt. Times New Roman, with left/right margins: 2.5 cm; line spacing 1.5.
- The formatting of the paper should be done according to the [APA Style Guide](#)
- Abstracts must be submitted in PDF format
- Please note: You have to bring your poster (size: A0) to the conference!



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Practitioner presentations should address a current societal, environmental or business challenge and provide potential solutions to this specific challenge within the larger framework of the conference theme. This specific contribution should highlight practical implications and offer best practice examples to the audience.

We welcome your contribution! Prior to uploading your contribution, please note the following:

- The length of your practitioner presentation should not exceed one page summary.
- The paper should be written in 12 pt. Times New Roman, with left/right margins: 2.5 CM; line spacing 1.5.
- Contributions must be submitted in PDF format



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