7th INTERNATIONAL CONFERENCE ON CORPORATE SUSTAINABILITY AND RESPONSIBILITY

CSR IN AN AGE OF DIGITIZATION

Humboldt-Universität zu Berlin | September 14–16 | 2016
Welcome to this year’s CSR Conference at Humboldt-Universität zu Berlin,

The series of CSR Conferences has established itself as the world’s premier international forum for exploring the global themes of corporate sustainability and responsibility in all their manifold dimensions. Every two years, more than 500 leading academics, executives, policy makers, and representatives from civil society organizations from around the world have been meeting in Berlin to debate key questions from a diverse range of cultural perspectives and professional viewpoints.

The conference will focus on »Corporate Sustainability and Responsibility in an Age of Digitization« by exploring how digitization will change the way how companies do business, involve their stakeholders, and contribute to societies’ wellbeing.

Committed to a digitized world, this year’s CSR Conference app gives access to more information than any printed material. The app is available before, during, and after the conference.

Looking forward to seeing you in Berlin at the conference.
THE TOPIC

Corporate Sustainability and Responsibility in an Age of Digitization

This year’s conference will focus on exploring how digitization will change the way companies do business, involve their stakeholders, and contribute to societies’ wellbeing, taking in consideration that technology innovations empower individuals and organizations.

The 7th CSR Conference offers leading industry players, top academics, engaged activists, committed CSOs, and key decision makers a unique interdisciplinary platform toward finding sustainable solutions. Across Plenary Sessions and many Breakout Sessions, a variety of interrelated topics of current relevance will be presented and discussed:

- Innovations in Sustainable Development
- Circular Economy
- Innovative Philanthropy and Impact Investing
- ICT Solutions for the 21st Century Challenges
- Aligning the Financial System for Sustainable Development

“A BIG AND VERY EXCITING ISSUE!”
GEORG KELL (Vice Chairman of Arabesque Partners and former founding Executive Director of the United Nations Global Compact)

“DIGITALIZATION IS CHANGING THE WORLD. WE HAVE TO RETHINK OUR BASIC IDEAS ABOUT BUSINESS, ETHICS, PRIVACY, AND SOCIAL RESPONSIBILITY. WE NEED TO HAVE THAT CONVERSATION NOW.”
EDWARD FREEMAN (Professor of Business Administration at the Darden School of Business at the University of Virginia)

“DIGITALIZATION CAN MAKE CSR INITIATIVES MUCH MORE EFFECTIVE AND FAILURE TO EMBRACE IT WILL REDUCE THE STILL TENUOUS ROLE OF CSR DESPITE ALL OF THE CURRENT RHETORIC SUPPORTING IT.”

“RECENT DEVELOPMENTS MEAN THAT THE WAY WE COMMUNICATE CSR EFFORTS WILL INEVITABLY HAVE TO CHANGE.”
RICHARD WELFORD (Founder and Chairman of CSR Asia)
PROGRAM HIGHLIGHTS

TUESDAY, SEPTEMBER 13, 2016 | DOCTORAL WORKSHOP – SUPPORTED BY

WEDNESDAY, SEPTEMBER 14, 2016 | PROGRAM STRUCTURE 1ST DAY

08:45 – 09:00 H | AUDIMAX
OPENING WORDS BY JOACHIM SCHWALBACH
(Conference Chair, Professor emer. of International Management Humboldt-Universität zu Berlin)

09:00 – 10:30 H | AUDIMAX
PLENARY SESSION 1: KEYNOTE SPEECHES CSR & DIGITIZATION
»Constant connectivity, social media, big data, and global access to information about just about everything are changing the way that companies operate in significant and mostly undetermined ways.« SANDRA WADDOCK

KEYNOTE SPEAKERS: TIMOTHEUS HÖTTGES (Chief Executive Officer, Deutsche Telekom AG), GEORG KELL (Vice Chairman of Arabesque Partners and former founding Executive Director of the United Nations Global Compact), DAVID KIRON (MIT and Executive Editor MIT Sloan Management Review’s Big Ideas Initiatives)

10:30 – 11:00 H | FOYER AUDIMAX | BREAK

11:00 – 12:30 H | AUDIMAX
PLENARY SESSION 2: EXECUTIVE PANEL CSR & DIGITIZATION
»The CSR agenda has evolved over the past two decades. What used to be a moral call is increasingly a material imperative. The most powerful force that is shaping this transformation is technology and digital empowerment.« GEORG KELL

CHAIR: TIMOTHY DEVINNEY (Professor and Chair of International Business at Leeds University Business School)

PANELISTS: JØRGEN ABILD ANDERSEN (Director General Telecom-rtd., Chairman of OECD’s Committee on Digital Economy Policy (CDEF), Ministry of Business and Growth, Danish Business Authority), ELAINE COHEN (Author and Founder Manager of Beyond Business ltd.), R. EDWARD FREEMAN (Professor of Business Administration of the Darden School of Business at the University of Virginia), GEORG KELL (Vice Chairman of Arabesque Partners and former founding Executive Director of the United Nations Global Compact), DAVID KIRON (MIT and Executive Editor of MIT Sloan Management Review’s Big Ideas Initiatives), TIM MOHIN (Senior Director of Corporate Responsibility for Advanced Micro Devices (AMD)), KAY OBERBECK (Director Communications & Public Affairs at Google North Europe)

12:30 – 14:00 H | SENATSSAAL | LUNCH

14:00 – 15:30 H | AUDIMAX
PLENARY SESSION 3: PANEL DISCUSSION DIGITAL ACCOUNTABILITY
»The CSR community, on both the company and investor side, has been relatively absent in digitization. This must change. Digitization can make CSR initiatives much more effective and failure to embrace it will reduce the still-tenuous role of CSR despite all of the current rhetoric supporting it.« ROBERT ECCLES

KEYNOTE SPEAKER: BASTIAN BUCK (Director GRI Sustainability Reporting Standards and Digital Reporting Alliance)

CHAIR: ELAINE COHEN (Author and Founder Manager of Beyond Business ltd.)

PANELISTS: FILIP GREGOR (Head of the Responsible Companies Section at Frank Bold, London), VISHAL KAPADIA (Executive Director, WikiRate), DANIEL SCHMID (Chief Sustainability Officer, SAP SE), KARENINA SCHRODER (Executive Director, INGO Accountability Charter, International Civil Society Centre)

15:30 – 16:00 H | FOYER AUDIMAX | BREAK

16:00 – 17:30 H | AUDIMAX
PLENARY SESSION 4: PANEL DISCUSSION ICT SOLUTIONS FOR THE 21ST CENTURY CHALLENGES
»In a rapidly-growing information society, technology can represent at the same time a challenge and an opportunity. GeSI is committed to supporting its members in their own CSR practices, and to raising awareness of the great contribution that ICT can give to the improvement of social and environmental sustainability.« LUIS NEVES

KEYNOTE SPEAKER: LUIS NEVES (Chairman of the Global e-Sustainability Initiative (GeSI), and Climate Change and Sustainability Officer, Executive Vice President at the Deutsche Telekom Group)

CHAIR: ALEXANDER HOLST (Managing Director for Accenture Strategy)

PANELISTS: PHILIPP BUDDEMEIER (Accenture Strategy – sustainability services), CARLO JÄGER (President Global Climate Forum), NICK NUTTALL (Spokesperson and Director of Communications and Outreach, UN Framework Convention on Climate Change), JAMES ROBEY (Global Head of Corporate Sustainability at Capgemini)

17:30 – 18:00 H | FOYER AUDIMAX | BREAK

18:00 – 19:00 H | AUDIMAX
LIFETIME ACHIEVEMENT CSR AWARD 2016
»In an era in which large system change is needed to ensure sustainability, social justice, and dignity for humanity and its enterprises, where transparency is ubiquitous whether it is desired or not, companies and the rest of us need to pay attention to what we are doing and how we are doing it.« SANDRA WADDOCK

HONOREE: SANDRA WADDOCK (Galligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management at Boston College’s Carroll School of Management)

LAUDATORS: STEVE WADDELL (Principal of Networking Action: Organizing for the 21st Century), THOMAS STEC (Head of Public Affairs and Sustainability General Representative Volkswagen AG)

20:00 – 01:00 H | SENATSSAAL | DINNER, MUSIC AND DANCING
WITH THE BAND “THE CUMPELS” WITH SPECIAL PERFORMANCE BY OUR ADMIRED ED FREEMAN
THURSDAY, SEPTEMBER 15, 2016 | PROGRAM STRUCTURE 2ND DAY

09:00 – 10:30 H | AUDIMAX
PLENARY SESSION 5: PANEL DISCUSSION ALIGNING THE FINANCIAL SYSTEM FOR SUSTAINABLE DEVELOPMENT
«We don’t know enough, yet, about the opportunities and risks brought about by the collision of sustainability and big data.«
DAVID KIRON
KEYNOTE SPEAKER: SIMON ZADEK (Co-Director of the UNEP Inquiry into the Design of a Sustainable Financial System)
CHAIR: MICHAEL SKAPINKER (Financial Times Associate Editor)
PANELISTS: CHRIS BARRETT (Executive Director for Finance and Economics at the European Climate Foundation), CHRISTOPHE NIJDMAN (Secretary General at Finance Watch), INGO SPEICH (Portfolio Manager Stocks at Union Investment), STEVE WADDELL (Principal of Networking Action: Organizing for the 21st Century), KAREN WENDT (Editor at Responsible Investment Banking)
10:30 – 11:00 H | FOYER AUDIMAX | BREAK
11:00 – 12:30 H | AUDIMAX
PLENARY SESSION 6: PANEL DISCUSSION INNOVATIONS IN SUSTAINABLE DEVELOPMENT
«Recent developments mean that the way we communicate CSR efforts will inevitably have to change. In an age where people read print less and consume more information through mobile devices we are going to have to find new ways to get our messages across.«
RICHARD WELFORD
KEYNOTE SPEAKER: RICHARD WELFORD (Founder and Chairman of CSR Asia)
CHAIR: ELAINE COHEN (Author and Founder Manager of Beyond Business Ltd.)
PANELISTS: RIKI JEAN-FRANÇOIS (CSR Commissioner of ITB Berlin), MICHAEL KARIMIAN (Human Rights Program Manager at Microsoft Technology and Human Rights Center), RICHARD KARME (Business and Human Rights Partner, Mazars LLP, London), SHANKAR VENKATESWARAN (Chief of Tata Sustainability Group, India)
12:30 – 14:00 H | SENATSSAAL | LUNCH
14:00 – 15:30 H | AUDIMAX
PLENARY SESSION 7: PANEL DISCUSSION INNOVATIVE PHILANTHROPY AND IMPACT INVESTING
«Constant connectivity, social media, big data, and global access to information about just about everything are changing the way that companies operate in significant and mostly undetermined ways.« SANDRA WADDOCK
KEYNOTE SPEAKER: LISA HEHENBERGER (Professor at ESADE Business School, former Director of European Venture Philanthropy Association (EVPA))
CHAIR: ELAINE COHEN (Author and Founder Manager of Beyond Business Ltd.)
PANELISTS: KARIM CHATTI (Market Head Germany / Austria at responsAbility Investments), JOHANNA MAIR (Professor of Organization, Strategy and Leadership at Hertie School of Governance), THIMO V. SCHMITT-LORD (Head Foundations & Donations, Bayer Foundations), INGO WEBER (Global Impact Investing Network (GIIN)), JOHANNES WEBER (Founder and Owner of Perspectives for Talents GmbH)
15:30 – 16:00 H | FOYER AUDIMAX | BREAK
16:00 – 17:30 H | AUDIMAX
PLENARY SESSION 8: PANEL DISCUSSION CIRCULAR ECONOMY
«Whereas CSR has been an important trend in the corporate community for over two decades, digitization is a more recent one. However, it is one that is rapidly gaining speed and impact, affecting business processes from manufacturing and marketing to stakeholder engagement and corporate reporting.« ROBERT ECCLES
KEYNOTE SPEAKER: PETER LACY (Global Managing Director for Strategy and Sustainability Services at Accenture)
CHAIR: MICHAEL SKAPINKER (Financial Times Associate Editor)
PANELISTS: LAURA CREMER (Internal Communications and Sustainability Manager for Interface in Europe, Middle East, and Africa), WAYNE GUMLEY (Lecturer Monash University, Australia), HENDRIK HEUERMANN (Sustainability Manager at H&M), MARTIN STASEK (Policy Officer at the European Commission Representation in Berlin), ULF WENZIG (Sustainability Manager of IKEA)
THE PROGRAM COMMITTEE:
JOACHIM SCHWALBACH (Humboldt-Universität zu Berlin, Chairman), TIMOTHY DEVINNEY (Leeds University Business School), ROBERT ECCLES (Harvard Business School), WANJUN JIANG (Peking University Business School), SARAH JASTRAM (HSBA Hamburg School of Business Administration), KANJI TANIMOTO (Waseda University, Tokyo)
BREAKOUT SESSIONS

FRIDAY, SEPTEMBER 16, 2016 | PROGRAM STRUCTURE 3RD DAY

There are 31 breakout sessions. Please check the Conference App 2016 for updated room numbers. All rooms are located in the West Wing of Humboldt-Universität zu Berlin.

09:00 – 10:30 H | 2070A | DIGITAL COMMUNICATION AND RESPONSIBILITY
CHAIR: GABRIELE FABER-WIENER (Founder of Center for Responsible Management and Chair of the Austrian PR Ethics Council)

09:00 – 10:30 H | 2093 | DIGITAL TRANSFORMATION – IMPLICATIONS FOR THE CSR MANAGER
CHAIR: THOMAS MELDE (Managing Partner at akzente)

09:00 – 10:30 H | 2095A | SUSTAINABLE ECONOMY IN AN AGE OF DIGITIZATION
CHAIR: PETER SEELE (Associate Professor of Corporate Social Responsibility and Business Ethics at the Universität della Svizzeria italiana in Lugano, Switzerland)

09:00 – 10:30 H | 2070 | CSR AND CORPORATE GOVERNANCE
CHAIR: NICOLE HELMERICH (Postdoctoral Researcher at the Herit School of Governance in Berlin)

09:00 – 10:30 H | 2070 | CSR AND VALUE CREATION, PART I
CHAIR: YIHONG YAO (Centre Manager of Centennial College Case Research Centre at the University of Hong Kong)

09:00 – 10:30 H | 2094 | CSR IN THE SUPPLY CHAIN
CHAIR: LUTZ PREUSS (Professor of Strategic Management at the School of Business, Management and Economics of the University of Sussex in Brighton, United Kingdom)

09:00 – 10:30 H | 2095B | GLOBAL, LOCAL AND SOCIETAL VIEWS ON CSR IN A DIGITAL WORLD
CHAIR: STEVE WADDELL (Principal of Networking Action: Organizing for the 21st Century)

09:00 – 10:30 H | 2091 | THE FUTURE OF CSR, PART I
CHAIR: WOLFGANG STURZ (Founder of the Stürz Group)

10:30 – 11:00 H | BREAK

11:00 – 12:30 H | 2070A | CORPORATE CITIZENSHIP AND DIGITIZATION: WHAT IS IN FOR CIVIL SOCIETY?
CO-CHAIRS: PETER KUSTERER (Head of Corporate Citizenship at IBM Germany), ANAEL LABIGNE (Project Director at Stifterverband)

PANELISTS: KRISTYAN FIKERT (Founder of and Clinical Psychologist at MyMind Centre for Mental Wellbeing), PIERA P. ZIEDEK (Senior Consultant of Climate Change and Sustainability Services (CCaSS) at Ernst & Young in Germany)
11:00 – 12:30 H  |  2095A  |  DIGITALIZATION AND ITS IMPACT ON SCHOOLS – OPPORTUNITIES FOR BCG’S EDUCATION INITIATIVE BUSINESS@SCHOOL
CHAIR: BABETTE CLAAS (Director of business@school at The Boston Consulting Group)
PANELISTS: MARC BRUNSSSEN (Consultant and Founder of The Boston Consulting Group / Hubble), SVEN VON DER HEYDE (Gymnasium Ohmoo, Hamburg), CHRISTIAN SELLMANN (CEO of Education Gateway GmbH)

11:00 – 12:30 H  |  2093  |  ETHICAL FASHION
CO-CHAIRS: SARAH ASTRAM (Professor and Member of the Scientific Committee at HSBA Hamburg School of Business Administration), ANNA-MARIA SCHNEIDER (Senior Policy Officer at Federal Ministry for Economic Cooperation and Development (BMZ))
PANELISTS: NANDA BERGSTEIN (Head of Vendor Relations and Sustainability at Tchibo GmbH, Germany), ELIN LARSSON (Sustainability Director of Filippa K, Sweden), STEFAN D. DEELED (Deputy Team Head of PUMA SE)

11:00 – 12:30 H  |  2095b  |  PROMOTING CSR AMONG SMES IN NORTH RHINE-WESTPHALIA
CHAIR: THOMAS HAJDUK (CSR Policy Advisor at the Ministry of Economic Affairs of North at University of St. Gallen)
PANELISTS: PATRICK BOTTERMANN (Project Manager at Collaborating Centre on Sustainable Consumption and Production), SANDOR KRONERT (Founders and General Managers Tanzhaus Bonn GmbH), LISA SCHRADE (Academic Associate at Bonn-Rhein-Sieg University), MARTIN WENKE (Professor of Economics, Environmental Economics and Ethics Niederreim University)

11:00 – 12:30 H  |  2094  |  BLOCKCHAIN FOR GOOD: DISTRIBUTED LEDGER TECHNOLOGIES AND THE CSR AGENDA
CHAIR: RICHARD ADAMS (Senior Research Fellow at University of Surrey)
SPEAKERS: SAIKAT BANERJEE (Doctoral Candidate at Indian Institute of Management Ahmedabad), ZAC BAYNHAM-HERD (Doctoral Candidate at University of Edinburgh), CLAUS DIERSMEIER (Director of the Global Ethic Institute at University of Tubingen), PHIL GODSIFY (Senior Research Fellow at University of Surrey), ROBERT HERIAN (The Open University), ATHINA KARATZOGIANNI (Senior Lecturer in Media and Communication at University of Leicester), CATHERINE MULLIGAN (Associate Director at Imperial College Centre for Cryptocurrency Research), PETER SEELE (Associate Professor of CSR and Business Ethics at Universität della Svizzera italiana in Lugano, Switzerland)

11:00 – 12:30 H  |  1070  |  CSR AND VALUE CREATION, PART II
CHAIR: SAMREEN WAQAR (Assistant Professor at Lahore Garrison University)
PANELISTS: SILKE BUSTAMANTE (Professor for Management at Berlin School of Economics and Law and Course Director of the Department of Service Management), MARTIN HEITMANN (Research Scientist at Technische Universität Berlin), SZILVIA MOSONYI (Doctoral Researcher in Management at City University London)

11:00 – 12:30 H  |  2097  |  CSR IN SMES AND FAMILY FIRMS
CHAIR: STÉPHANIE LOOSER (Visiting Research Fellow at University of Surrey)
PANELISTS: JENNIFER J. GRIFFIN (Professor of Strategic Management & Public Policy and Director at The George Washington University School of Business, Washington, D.C.), JENNY HILLEMANN (Postdoctoral Researcher at Vrije Universiteit Brussel), JOSH WEI-JUN HSUEH (Doctoral Candidate at Bocconi University), KATHI KAESHAGE (via video) (Lecture Finance and Management at University of Edinburgh Business School)

11:00 – 12:30 H  |  1072  |  NATIONAL VARIATIONS IN CSR AND CONSUMER BEHAVIOR
CHAIR: CAROLINE S. L TAN (Associate Professor at University of Tsukuba)
PANELISTS: JAMEY A. DARNELL (Visiting Instructor of Management at College of Central Florida), MICHELLE R. DARNELL (Co-Director of the Poe Business Ethics Center at University of Florida), CHRISTOP MISHA (Associate Professor at the Institute for International Business at WU Vienna University of Economics and Business), SUNGJONG ROH (Assistant Professor at Lee Kuan Chian School of Business at Singapore Management University)

11:00 – 12:30 H  |  2091  |  THE FUTURE OF CSR, PART II
CHAIR: SANDRA WADDOCK (Calligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management at Boston College’s Carroll School of Management)
SPEAKERS: DIETER FLAMIG (Permanent Secretary and Honorary Professor, University of Soifa), LAURA ILLIA (Associate Professor IE HST and IE Business School and Academic Director of the full time and Executive Masters in Corporate Communication at IE University), CHARLOTTE TRAEGER (Research Assistant and Doctoral Candidate at ESCP EUROPE in Berlin), STEVE WADDELL (Principal of Networking Action)

12:30 – 14:00 H  |  SENAATSAAL  |  LUNCH

14:00 – 15:30 H  |  2095  |  CHALLENGES IN SUSTAINABLE REPORTING
CHAIR: OMONIYI OSOBA (Consultant at Stakeholder Reporting)
PANELISTS: CAROL ADAMS (Professor of Accounting at Durham University Business School), ANA CRISTINA CAMPOS MARQUES (Founder and Clinical Psychologist at Lumina Perspectives), NORA LOHMAYER (Post-Doctoral Researcher at the Management-Department at the Free University Berlin)

14:00 – 15:30 H  |  2093  |  CSR AND COMMUNICATION
CHAIR: NICOLE HELMERICH (Postdoctoral Researcher at Hertie School of Governance in Berlin, Germany)
PANELISTS: ANDREA ETTINGER (Research Assistant and Doctoral Candidate at Alpen-Adria-Universität Klagenfurt), KATHARINA HETZE (Research Associate in Corporate Responsibility at International Management Institute at ZHAW School of Management and Law in Winterthur, Switzerland), ANDREW HUGHES (Lecturer at Marketing Research at University of Exeter Business School & Economics Australian National University), SOFIA LÓPEZ-RODRIGUEZ (Member of the Marketing Faculty at SKEMA Business School)

14:00 – 15:30 H  |  2095A  |  CSR AND DIGITIZATION
CHAIR: SYBBLE FRIEDERIKE SCHWARZ (Professor at Offenburg University)
PANELISTS: ONYEKA OSUJI (Senior Lecturer and Director of Law School at the University of Exeter, United Kingdom), CECILIA PARK (Researcher and M.A. Candidate in International Business at Ewha Womans University’s Center for Global Social Responsibility (CGSR) and Ewha’s Graduate School of International Studies), CRISTIANA ROGATE (Founding Partner and CEO at Refe)
14:00 – 15:30 h | 2095b | CSR AND IMPACT INVESTING
CHAIR: KAREN WENDT (Founder of Responsible Investment Banking)
SPEAKERS: BRIGITTE BERNARD-RAU (Doctoral Candidate at Radboud University, Nijmegen School of Management, Netherlands), HIROSHI MIYAI (Advisory Board Member at Nikko Research Center, Japan)

14:00 – 15:30 h | 2070a | CSR AND VALUE CREATION, PART III
CHAIR: MICHAEL RAMON SORELL (Research Associate at IMD International and Doctoral Candidate at HEC University of Lausanne)
SPEAKERS: LINDA FRIEDEMANN (Research Associate and Doctoral Candidate at the Institute of Management at Leibniz University of Hanover), WAYNE GUMLEY (Lecturer at Monash University), TORBJORN MULLER (Doctoral Candidate at the Department of Finance at RWTH Aachen University, Germany)

14:00 – 15:30 h | 2091 | CSR, INNOVATION, AND DIGITIZATION
CHAIR: PETER WEHNERT (Research Associate at Friedrich-Alexander University of Erlangen-Nuremberg)
SPEAKERS: MARKUS BECKMANN (Professor for Corporate Sustainability Management at Friedrich-Alexander University of Erlangen-Nuremberg), YURI BLAGOV (Professor and Director of the PwC Center for CSR at St. Petersburg University Graduate School of Management), JUDY HAN (Strategy Consultant at Accenture GmbH)

14:00 – 15:30 h | 2094 | MICROFOUNDATIONS OF SUSTAINABILITY AND RESPONSIBILITY
CHAIR: GUNTER K. STAHL (Professor of International Management at Vienna University of Economics and Business)
SPEAKERS: HEIKE FLAMIG (Professor of Logistics at Hamburg University of Technology (TUHH)), CHRISTOPH LUTGE (Chair of Business Ethics at Technical University of Munich), NINA MARSH (Research Fellow and Head of Internal Audit at University of Bonn, Humboldt-Foundation)

15:30 – 16:00 h | BREAK

16:00 – 17:30 h | 2095a | CORPORATE RESPONSIBILITY AS A LARGE SYSTEMS CHANGE CHALLENGE
CHAIR: PETRA KUENKEL (Co-Founder and Executive Director of Collective Leadership Institute)
PANELISTS: MAJA GOPEL (Head of Office in Berlin at Wuppertal Institute), DOMENICO DENTONI (Assistant Professor at Wageningen University), STEVE WADDELL (Principal of Networking Action), SANDRA WADDOCK (Galligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management at Boston College’s Carroll School of Management)

16:00 – 17:30 h | 2070a | SHARING ECONOMY
CHAIR: GIANA M. ECKHARDT (Professor of Marketing at Royal Holloway University of London)
SPEAKERS: RUSSELL BELK (Research Professor at York University), GABRIELLE MEISSNER (Lecturer at Anglo-American University in Prague, Czech Republic), SEBASTIAN STRICKER (Founder and Head of ShareTheMeal)

16:00 – 17:30 h | 2095b | CSR IN HIGHER EDUCATION
CHAIR: TIM MOHIN (Senior Director at Corporate Responsibility for Advanced Micro Devices, AMD)
SPEAKERS: MARKUS BECKMANN (Professor of Corporate Sustainability Management at Friedrich-Alexander University of Erlangen-Nuremberg), MONIKA KOLB (Research Assistant and Project Manager at Cologne Business School (CBS)), RENÉ SCHMIDPETER (Professor of International Business Ethics and CSR at Cologne Business School (CBS)), ALBERT SCHRAM (Vice Chancellor of University of Technology (UNITECH), Papua New Guinea), ANICA ZEYEN (Assistant Professor for Strategy and Sustainability at Royal Holloway University of London)

16:00 – 17:30 h | 2094 | CSR, COMMUNICATION, AND SOCIAL MEDIA
CHAIR: ANDREW HUGHES (Lecturer in Marketing Research School of Management College of Business & Economics Australian National University)
SPEAKERS: THERESA BAUER (Professor of International Management and Marketing at University of Technology (RWTH) Aachen), MARÍA CASTILLO (Doctoral Candidate at Kedge Business School), KATHARINA HEtZE (Research Associate in Corporate Responsibility at the International Management Institute at ZHAW School of Management and Law in Winterthur, Switzerland)

16:00 – 17:30 h | 2093 | GOVERNANCE EFFECTIVENESS, SOCIAL RESPONSIBILITY, AND ENVIRONMENTAL SUSTAINABILITY
CHAIR: DOUGLAS RENWICK (Associate Professor in HR and Sustainability at Sheffield Business School, Sheffield Hallam University)
SPEAKERS: ZARA BERBERYAN (Doctoral Candidate at Hamburg School of Business Administration), PETRA CHRISTMANN (Professor and Department Chair of Management and Global Business at Rutgers Business School – Newark and New Brunswick), MORGANE FRITZ (Doctoral Candidate at University of Graz)

16:00 – 17:30 h | 2091 | IMPACT OF CSR IN FINANCIAL SECTORS
CHAIR: SIMONE ZACHARIAT (Research Assistant and Doctoral Candidate at Muenster University)
SPEAKERS: YU LU (Associate Professor at Saginaw Valley State University), EVA WAGNER (Assistant Professor at the Finance Department at Johannes Kepler University Linz)

16:00 – 17:30 h | 2097 | RESPONSIBLE LEADERSHIP
CHAIR: GUNTER K. STAHL (Professor of International Management at Vienna University of Economics and Business)
SPEAKERS: ELISA BARAIBAR-DIEZ (Lecturer of Business Administration at University of Cantabria), MARY SULLY DE LUQUE (Associate Professor of Management at Thunderbird School of Global Management), MARIA LAFUENTE-LAM (Senior Consultant, Research & Marketing at Al-Great Limited), CHRISTOF MISKA (Assistant Professor at the Institute for International Business at WU Vienna University of Economics and Business), WYTE B. POPMA (Principal Lecturer at University of Brighton, United Kingdom)

17:30 – 20:00 h | SENATSSAAL | FAREWELL DRINKS

09:00 – 10:30 h | 3071 | SMS EXTENSION WORKSHOP ON STRATEGIC SOCIAL RESPONSIBILITY: MULTI-DISCIPLINARY PERSPECTIVES
CO-CHAIRS: TIMOTHY DEVINNEY (Professor and Chair of International Business), JOACHIM SCHWALBACH (Conference Chair and Professor at Humboldt-Universität zu Berlin)
KEYNOTE SPEAKERS: RUTH AGUIRERA (Professor at the D’Amore-McKim School of Business at Northeastern University), R. EDWARD FREEMAN (Professor of Business Administration at the Darden School of Business at the University of Virginia), GEORG KELL (Vice Chairman of Arabesque Partners and former founding Executive Director of the United Nations Global Compact), ANS KOLK (Professor at the University of Amsterdam Business School)
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DOCTORAL WORKSHOP

TUESDAY, SEPTEMBER 13, 2016 | DOCTORAL WORKSHOP – SUPPORTED BY

The doctoral workshop will take place preceding the 7th International CSR Conference at the Humboldt-Universität zu Berlin and in collaboration with the HSBA Hamburg School of Business Administration.

The doctoral workshop will particularly address interdisciplinary research in the fields of sustainability and CSR in a globalized context. PhD candidates from social sciences, law, business sciences and economics as well as from natural sciences and engineering are to engage in a dialogue on solutions for global challenges of sustainability and CSR.

The doctoral workshop was inaugurated in 2010 and has been attracting more than 50 participants from various international backgrounds.

The workshop offers PhD candidates a unique possibility to present and discuss their research projects in an inspiring academic community of both fellow PhD students and experienced researchers. A friendly and supportive atmosphere will allow students to improve their academic skills and abilities as well as to connect with international PhD colleagues and faculty members.

An additional highlight of the workshop will be a session on publishing strategies, held by Timothy Devinney, former chair of the International Management Division of the Academy of Management, past co-editor of Academy of Management Perspectives, and co-editor of Advances in International Management and Annals in Social Responsibility.

SCIENTIFIC COMMITTEE

CAROL ADAMS (Durham University Business School)
TIMOTHY DEVINNEY (University of Leeds Business School)
EDWARD FREEMAN (Darden School of Business at the University of Virginia)
SARAH JASTRAM (HSBA Hamburg School of Business Administration)
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HSBA HAMBURG SCHOOL OF BUSINESS ADMINISTRATION
PREVIOUS CONFERENCES

FACTS AND FIGURES

PREVIOUS CONFERENCES

Inaugurated in 2004 as »a platform for multi-stakeholder dialogue«, the Humboldt CSR Conference Series has attained a remarkable degree of international relevance in a short period of time. Its stature is reflected not only in the sustained rise in delegate numbers, but also – most importantly – in the scope and caliber of its participants. Leading academics, executives, policy makers, activists, and educators from around the globe now place the biennial CSR Conference on their agenda.

PREVIOUS KEYNOTE SPEAKERS (SELECTION)

JAGDISH BHAGWATI (Columbia University, Economics Department)
PETER EIGEN (Chairman Extractive Transparency Initiative and Founder of Transparency International)
PIETRA RIVOLI (Georgetown University)
JOHN ELKINGTON (SustainAbility and Volans Ventures)
MICHAEL SPENCE (Nobel Laureate in Economic Sciences)

“This CSR conference is one of the finest. The international diversity of papers and perspectives really challenges and changes one’s point of view. I strongly encourage anyone serious about CSR to attend this conference.«
TIMA BANSAL (Ivey Business School, Canada Research Chair in Business Sustainability)

“Thanks again for a great conference and a wonderful honor. I can’t thank you enough for the wonderful honor you paid to me. It was a real highlight of my scholarly and personal life.«
EDWARD FREEMAN (Darden School of Business at the University of Virginia and recipient of the Lifetime Achievement CSR Award 2014)

“Thanks so much again for the most amazing experience at the conference. It was such a delight to meet so many like-minded people and so many people who care deeply about such an important topic.«
LESLIE GAINES-ROSS (Chief Reputation Strategist | Weber Shandwick, New York University of Surrey)

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