Breakout Sessions on September 16th, 2016
7th International Conference on Corporate Sustainability and Responsibility

Location
Humboldt-Universität zu Berlin
Unter den Linden 6, 10099 Berlin

09:00 – 10:30 h
2070A, West Wing
Digital Communication and Responsibility

Chair:
Gabriele Faber-Wiener
Founder of Center for Responsible Management and Chair of the Austrian PR Ethics Council

Panelists:
Marc Baute
Managing Partner of Nur Baute

Günter Bentele
Professor emeritus for Public Relations at the University of Leipzig

Tobias Bielenstein
Managing Partner of Branding-Institute CMR AG as well as co-founder and vice-president of the International Brand & Reputation Community INBREC

Mette-Morsing
Co-Director of CBS Sustainability Platform and a Visiting Professor at Royal Holloway, University of London

09:00 – 10:30 h
2093, West Wing
Digital Transformation – Implications for the CSR Manager

Chair:
Thomas Melde
Managing Partner at akzente

Panelists:
Claudia von Bothmer
Head of Corporate Responsibility at Telefónica Germany GmbH & Co. OHG

Mark T. Fliegauf
Co-Founder of On Purpose Berlin

Dennis Hoenig-Ohnsorg
Head of CSR at Zalando SE
Saskia Juretzek  
Senior Manager Sustainability of Allianz SE

Carolin Silbernagl  
Member of the Board at gut.org gAG, and the betterplace lab’s Director of getting the word out

09:00 – 10:30 h  
2095A, West Wing

Sustainable Economy in an Age of Digitization

Chair:  
Peter Seele  
Associate Professor of Corporate Social Responsibility and Business Ethics at the Università della Svizzera italiana in Lugano, Switzerland

Presenting:  
“Bentham’s Panopticon revisited for enhancing Sustainability in the Digital Age: Toward a Digital Sustainability Panopticon”

“How the starry sky beetle could become a blueprint for corporate surveillance to fight irresponsibility. A case study on the Asian long-horned beetle epidemic and the emergence of digital governance in the German forestry industry”

Speakers:  
Mario Schultz  
Doctoral Candidate in the field of CSR and digital technology at the Università della Svizzera italiana, Lugano, Switzerland

Presenting:  
“How the starry sky beetle could become a blueprint for corporate surveillance to fight irresponsibility. A case study on the Asian long-horned beetle epidemic and the emergence of digital governance in the German forestry industry”

Matthias Stürmer  
Head of the Research Center for Digital Sustainability at the Institute of Information Systems at University of Bern

Presenting:  
“Digital Sustainability in the IT Supply Chain”
Lucas Zapf  
Postdoctoral Researcher at the Institute of Marketing and Communication Management at the Università della Svizzera italiana, Lugano, Switzerland  
Presenting:  
“Effects of the changing role of Privacy for companies and the economy”

09:00 – 10:30 h  
2097, West Wing  
CSR and Corporate Governance  

Speakers:  
Petra Christmann  
Professor and Department Chair of the Department of Management and Global Business at Rutgers Business School – Newark and New Brunswick  
Presenting:  
“Target’s CSR as a Signal in Acquisitions: Its Effect on Acquisition Premium”

Nicole Helmerich  
(Chair)  
Postdoctoral Researcher at the Hertie School of Governance in Berlin  
Presenting:  
“How effective are corporate responsibility approaches integrating anti-corruption measures in the age of digitalization? A conceptualization.”

Solon Magrizos  
Researcher in the Centre for Business in Society at the Coventry University  
Presenting:  
"Attributions of Responsibility and Sensitivity to CSR: The Case of Biodiversity Offsetting”

Jan Seidel  
Doctoral Candidate at the Chair of Innovation Management at Leuphana University of Lüneburg  
Presenting:  
"Analyzing future leaders’ mindsets towards Energiewende: The importance of attitudes, perceptions, and academic discipline”

Ewan Sutherland  
Visiting Professor at LINK Centre at the University of the Witwatersrand  
Presenting:  
"Blood on your mobile: Corporate social responsibility in the electronic value chain”
CSR and Value Creation, Part I

Speakers:

Silke Bustamante  
Professor for Management at the Berlin School of Economics and Law and Course Director of the Division of Service Management

Presenting:  
"The Impact of CSR Satisfaction on Employee Commitment"

Jullimursyida Ganto  
Chair of The Graduate Program and Chair of the Center for Economic and Society Development CESD of the Economic Faculty of the University of Malikussaleh, Indonesia

Presenting:  
"Corporate Social Responsibility and Community Development based on the Synergy of Stakeholders."

Miwa Ono  
Doctoral Candidate for the Innovation Management and Policy Program IMPP at Hitotsubashi University, Tokyo

Presenting:  
"Disclosure of non-financial information and corporate value"

Eshari Withanage  
Research Assistant and Doctoral Candidate for the Chair of Business Administration, Accounting and Corporate Governance at the University of Siegen, Germany

Presenting:  
"Effect of Stock Returns by CSR Reporting and Corporate Reputation? - Pilot Study Analysis"

Yihong Yao (Chair)  
Centre Manager of Centennial College Case Research Centre at the University of Hong Kong

Presenting:  
"Alibaba's Innovative Internet-based Platform CSR Approach: A Way to Generate both Business and Social Value"
CSR in the Supply Chain

Speakers:

**Alan Aicken**
Vice President and Chief Sustainability Officer of Global Supplier Sustainability at Huawei Technologies Co. Ltd.

Presenting:
"Sustainability – ICT trends and challenges"

**Eric de Deckere**
Senior Technical Manager Environment and Sustainability at the Port of Antwerp

Presenting:
"Private and public partners in the Port of Antwerp join efforts to improve sustainable performance"

**Jenny Hillemann**
Postdoctoral Researcher at the Vrije Universiteit Brussel

Presenting:
"The MNE as an orchestrator of CSR activities - An internalization theory perspective"

**Lutz Preuss (Chair)**
Professor of Strategic Management at the School of Business, Management and Economics of the University of Sussex in Brighton, United Kingdom

Presenting:
"How Do Supply Chain Managers Think About Sustainability Challenges in Global Supply Chains?"

Global, Local and Societal views on CSR in a Digital World

Speakers:

**Andreas Ditter**
Territory Managing Director of Sony Pictures Home Entertainment GmbH

Presenting:
"Execution challenges of a regional subsidiary in a global corporation"

**Felix Haas**
Business and Development
Presenting:
“Emerging Corporate Responsibility in the Emerging Market Myanmar”
Deike Schulz
Senior Lecturer in Media & Innovation Management at Stenden University of Applied Science, Nijmegen School of Management

Presenting:
“Hold Your Horses? The Influence of Mass Self-Communication on the Construction of Organizational Legitimacy in the Natural Cosmetic Industry in Germany”
Colin Singarum
MBA Student of International Business Development, Robert Kennedy College Zurich, University of Cumbria, UK and Harvard Business School

Presenting:
“Beggar Bonds”
Steve Waddell
(Chair)
Principal of Networking Action: Organizing for the 21st Century

Presenting:
“CSR as a Societal Change System”

09:00 – 10:30 h
2091, West Wing
The Future of CSR, Part I

Speakers:
David Grady
Doctoral Candidate of Business Administration DBA with the University of Southampton and Senior Consultant for Channel Isles, Jersey

Presenting:
“Revisiting the question of ‘what is CSR? The implicit/explicit dichotomy”
Hannah Jun
Director of Ewha Womans University’s Center for Global Social
Responsibility CGSR and Assistant Professor of International Business at Ewha’s Graduate School of International Studies

Presenting: “Corporate Involvement in Promoting Low-Cost, Sustainable ICT Infrastructure in Developing Cities: A Case Study of WeGO’s Civic Participation System (CPS)”

Christopher Stehr
Professor of International Management at the German Graduate School of Management and Law gGmbH GGS

Presenting: “The essentials of future business: CSR 4.0?”

Franziska Struve
Project Assistant for Corporate Social Responsibility at the German Graduate School of Management and Law gGmbH

Presenting: “The essentials of future business: CSR 4.0?”

Wolfgang Sturz (Chair)
Founder of the Sturz Gruppe

Presenting: “The essentials of future business: CSR 4.0?”

10:30 – 11:00 h
West Wing

Break

11:00 – 12:30 h
2070A, West Wing
Corporate Citizenship and Digitization: What is in for civil society?

Co-Chairs:
Peter Kusterer
Head of Corporate Citizenship at IBM Germany

Anaël Labigne
Project Director at Stifterverband

Panelists:
Krystian Fikert
Founder of and Clinical Psychologist at MyMind Centre for Mental Wellbeing

Piera P. Ziedek
Senior Consultant of Climate Change and Sustainability Services (CCaSS) at Ernst & Young in Germany

11:00 – 12:30 h
Digitalization and its impact on schools –
Opportunities for BCG’s education initiative - business@school

Chair:
Babette Claas  
Director of business@school at The Boston Consulting Group

Panelists:
Marc Brunssen  
Consultant and Founder of The Boston Consulting Group/ Hubble

Sven von der Heyde  
Gymnasium Ohmoor, Hamburg

Christian Sellmann  
CEO of Education Gateway GmbH

11:00 – 12:30 h

Ethical Fashion

2093, West Wing

Co-Chairs:
Sarah Jastram  
Professor and Member of the Scientific Committee at HSBA Hamburg School of Business Administration

Anna-Maria Schneider  
Senior Policy Officer at Federal Ministry for Economic Cooperation and Development (BMZ)

Panelists:
Nanda Bergstein  
Head of Vendor Relations and Sustainability at Tchibo GmbH, Germany

Elin Larsson  
Sustainability Director of Filippa K, Sweden

Stefan D. Seidel  
Deputy Head and Team Head of PUMA SE

Promoting CSR among SMEs in North Rhine-Westphalia

Chair:
Thomas Hajduk  
CSR Policy Advisor at the Ministry of Economic Affairs of North at University of St. Gallen

Panelists:
Patrick Bottermann  
Project Manager at Collaborating Centre on Sustainable Consumption and Production

Sandór Krönert  
Founders and General Managers Tanzhaus Bonn GmbH
Lisa Schrade  
Academic Associate at Bonn-Rhein-Sieg University

Martin Wenke  
Professor of Economics, Environmental Economics and Ethics  
Niederrhein University

11:00 – 12:30 h  
Blockchain for Good: Distributed Ledger Technologies and the CSR Agenda  
2094, West Wing

Chair:  
Richard Adams  
Senior Research Fellow at University of Surrey

Speakers:  
Saikat Banerjee  
Doctoral Candidate at Indian Institute of Management Ahmedabad

Presenting:  
“Information Technology Strategy: Strengthening the Path between Strategic CSR and Firm Performance of MNE Subsidiaries across Countries”

Zac Baynham-Herd  
Doctoral Candidate at University of Edinburgh

Presenting:  
“Sustainability by blockchain? Exploring the potential of distributed ledger technologies for environmental sustainability and development”

Claus Dierksmeier  
Director of the Global Ethic Institute at University of Tübingen

Presenting:  
“Digital Cryptocurrencies Mapping the Territory from a Business Ethics’ perspective”

Phil Godsiff  
Senior Research Fellow at University of Surrey

Presenting:  
“DLT: Does the Design Philosophy Support or hinder the Social Good?”

Robert Herian  
The Open University
Presenting: “Trusteeship in a Post-Trust World: Property, Trusts Law & the Blockchain”

Athina Karatzogianni
Senior Lecturer in Media and Communication at University of Leicester

Presenting: “Blockchain Activism: A Unicorn or a Reality?”

Catherine Mulligan
Associate Director at Imperial College Centre for Cryptocurrency Research

Presenting: "Disrupting CSR Governance: A Case Study of DLT in the Delivery of International Aid"

Peter Seele
Associate Professor of CSR and Business Ethics at Università della Svizzera italiana in Lugano, Switzerland

Presenting: "Digital Cryptocurrencies Mapping the Territory from a Business Ethics’ perspective"

11:00 – 12:30 h
1070, West Wing

CSR and Value Creation, Part II

Speakers:

Silke Bustamante
Professor for Management at Berlin School of Economics and Law and Course Director of the Division of Service Management

Presenting: “CSR and Employer Brand - The Influence of CSR and Value Orientation of High-potential Applicants for Employer Attractiveness”

Martin Heitmann
Research Scientist at Technische Universität Berlin

Presenting: “Sustainability Halo Effects”

Szilvia Mosonyi
Doctoral Researcher in Management at City University London
Presenting:
"CSR Consulting: Tensions in client-consultant relationships"

Samreen Waqar
(Chair)
Assistant Professor at Lahore Garrison University

Presenting:
"Measuring the relevance of Carroll’s four dimensions of CSR through CSR disclosure practices in a developing country"

11:00 – 12:30 h
 CSR in SMEs and Family Firms
2097, West Wing

Speakers:
Jennifer J. Griffin
Professor of Strategic Management & Public Policy and Director at The George Washington University School of Business, Washington, D.C.

Presenting:
"CSR of Business Groups: An Examination of Korean Business Groups, Chaebols, and the Initiation of CSR Programs"

Jenny Hillemann
Postdoctoral Researcher at Vrije Universiteit Brussel

Presenting:
"Local, regional and global CSR activities in international value chains - The role of family versus non-family firms"

Josh Wei-Jun Hsueh
Doctoral Candidate at Bocconi University

Presenting:
"CSR Strategy and Social Identities: Managing Diverse Human Resources in Family Firms"

Kathi Kaesehage
Lecture Finance and Management at University of Edinburgh Business School

Presenting:
"Empowering Businesses to Fight Climate Change through Digital Applications"

Stéphanie Looser
Visiting Research Fellowship at University of Surrey

Presenting:
11:00 – 12:30 h  National Variations in CSR and Consumer Behavior  
1072, West Wing  

Speakers:  
Jamey A. Darnell  
Visiting Instructor of Management at College of Central Florida  
Presenting:  
"Drivers of National Differences on Corporate Social Responsibility: the role of dominant ethical thought"

Michelle R. Darnell  
Co-Director of the Poe Business Ethics Center at University of Florida  
Presenting:  
"Drivers of National Differences on Corporate Social Responsibility: the role of dominant ethical thought"

Christof Miska  
Assistant Professor at the Institute for International Business at WU Vienna University of Economics and Business  
Presenting:  
"How National and Societal Culture Impact Corporate Sustainability Practices!"

Sungjong Roh  
Assistant Professor at Lee Kong Chian School of Business at Singapore Management University  
Presenting:  
"Tell your right hand what your left hand will do: How the timing of corporate social responsibility disclosure influences consumer evaluation"

Caroline S.L. Tan  
(Chair)  
Associate Professor at University of Tsukuba  
Presenting:  
"When Scandal Meet Cause Related Marketing. A Study on the Impact of Corporate Scandal Towards Customers’ Support on CRM Activities"

11:00 – 12:30 h  The Future of CSR, Part II  
2091, West Wing
Speakers:

**Dieter Flämig**
Permanent Secretary and Honorary Professor, University of Sofia

Presenting:
"From the Energy turnaround to the Society of Sustainability"

**Laura Illia**
Associate Professor IE HST and IE Business School and Academic Director of the full time and Executive Masters in Corporate Communication at IE University

Presenting:

**Charlotte Traeger**
Research Assistant and Doctoral Candidate at ESCP EUROPE in Berlin

Presenting:
“Corporate Volunteering Programs and digitization: a research framework for future research”

**Steve Waddell**
Principal of Networking Action

Presenting:
"Marriage Equality: Shifting Memes and the Lessons for CSR"

**Sandra Waddock**
(Chair)
Galligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management at Boston College’s Carroll School of Management

Presenting:
"Marriage Equality: Shifting Memes and the Lessons for CSR"

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12:30 – 14:00 h  
**Lunch**  
Senatssaal

14:00 – 15:30 h  
2097, WestWing  
**Challenges in Sustainable Reporting**

Speakers:
Carol Adams
Professor of Accounting at Durham University Business School
Presenting:
“Environmental, Social and Governance (ESG) risk, strategy, corporate reporting and board oversight”

Ana Cristina Campos Marques
Founder and Clinical Psychologist at Lumina Perspectives
Presenting:
“The Interplay between Silence and Significance: an Analysis of Sustainability Reports”

Nora Lohmeyer
Post-Doctoral Researcher at the Management-Department at the Free University Berlin
Presenting:
“Deconstructing the business case for CSR – Instrumental motives in non-financial reports”

Omoniyi Osoba (Chair)
Consultant at Stakeholder Reporting
Presenting:
“The way to effective integrated reporting”

14:00 – 15:30 h
2093, West Wing

CSR and Communication
Chair:
Nicole Helmerich
Postdoctoral Researcher at Hertie School of Governance in Berlin, Germany

Speakers:
Andrea Ettinger
Research Assistant and Doctoral Candidate at Alpen-Adria-Universität Klagenfurt
Presenting:
“References to CSR issues in online review responses of hotels”

Katharina Hetze
Research Associate in Corporate Responsibility at International Management Institute at ZHAW School of Management and Law in
Winterthur, Switzerland

Presenting:
“Overcoming Current Challenges in Sustainability Reporting: Insights from a Swiss Study”

Andrew Hughes
Lecturer of Marketing at Research School of Management College of Business & Economics Australian National University

Presenting:
“The CSR of corporate stakeholders in political marketing campaigns”

Sofía López-Rodríguez
Member of the Marketing Faculty at SKEMA Business School

Presenting:
“CSR Communications: Whether, what and how”

14:00 – 15:30 h
2095A, West Wing

CSR and Digitization

Speakers:

Onyeka Osuji
Senior Lecturer and Director of Law School at the University of Exeter, United Kingdom

Presenting:
"Coupling CSR and Informal Relational and Solidarity Signals – Panacea for Harassment in Digital Peer-to-Peer Platforms"

Cecilia Park
Researcher and M.A. Candidate in International Business at Ewha Womans University’s Center for Global Social Responsibility (CGSR) and Ewha’s Graduate School of International Studies

Presenting:
"Perception and Practice of CSR in IT-Dependent Industries"

Cristiana Rogate
Founding Partner and CEO at Refe

Presenting:
"CSR web reporting in the age of digitization: transparency and accountability"

Sybille Friederike Schwarz (Chair)
Professor at Offenburg University

Presenting:
"Feedbacks between sustainability and digitization – a systemic view"
14:00 – 15:30 h
2095B, West Wing

CSR and Impact Investing

Speakers:
Brigitte Bernard-Rau
Doctoral Candidate at Radboud University, Nijmegen School of Management, Netherlands

Presenting:
"The Impact of Socially Responsible Investors and Social Rating Agencies on Firm’s CSR Practices: An Institutional Logics Perspective"

Hiroshi Miyai
Advisory Board Member at Nikko Research Center, Japan

Presenting:
"ESG investment and material disclosure of company"

Karen Wendt (Chair)
Founder of Responsible Investment Banking

Presenting:
"Positive Impact Investing"

14:00 – 15:30 h
2070A, West Wing

CSR and Value Creation, Part III

Speakers:
Linda Friedemann
Research Associate and Doctoral Candidate at the Institute of Management at Leibniz University of Hanover

Presenting:
"Cross-sector collaborations as explorative learning processes to foster synergistic value creation"

Wayne Gumley
Lecturer at Monash University

Presenting:
"Connecting ICT to the Circular Economy: The Role of CSR within Product Stewardship Schemes in Australia"

Torbjörn Müller
Doctoral Candidate at the Department of Finance at RWTH Aachen University, Germany

Presenting:
"Disaggregated CSR Measures, Time Preferences and Cost of
Michael Ramón Sorell (Chair)
Research Associate at IMD International and Doctoral Candidate at HEC University of Lausanne


14:00 – 15:30 h
2091, West Wing

CSR, Innovation, and Digitization

Speakers:
Markus Beckmann
Professor for Corporate Sustainability Management at Friedrich-Alexander University of Erlangen-Nuremberg

Presenting: “Integrating External Sources in Open Innovation Processes to foster Sustainability-Oriented Innovation”

Yury Blagov
Professor and Director of the PwC Center for CSR at St. Petersburg University Graduate School of Management

Presenting: “Responsible Innovations and Value Creation: The Case of Russian Companies”

Judy Han
Strategy Consultant at Accenture GmbH

Presenting: “Value creation through Digitization in the Pharmaceutical Industry”

Peter Wehnert (Chair)
Research Associate at Friedrich-Alexander University of Erlangen-Nuremberg

Presenting: “Integrating External Sources in Open Innovation Processes to foster Sustainability-Oriented Innovation”
14:00 – 15:30 h
2094, West Wing

Microfoundations of Sustainability and Responsibility

Speakers:

Heike Flämig
Professor of Logistics at Hamburg University of Technology (TUHH)

Presenting:
"Biomimetics for making organizational processes more sustainable"

Christoph Lütge
Chair of Business Ethics at Technical University of Munich

Presenting:
"Ethical Responsibilities of Online Service Providers"

Nina Marsh
Research Fellow and Head of Internal Audit at University of Bonn, Humboldt-Foundation

Presenting:
"Behavioral Perspectives on Sustainability: The Neuropeptide Oxytocin induces a Social Altruism Bias"

Günter K. Stahl
(Chair)
Professor of International Management at Vienna University of Economics and Business

Presenting:
"Integrating the Sustainability and CSR Literatures: A Multi-Level, Multi-Outcome Framework of Sustainable and Socially Responsible Practices and Behavior"

15:30 – 16:00 h
West Wing
Break

16:00 – 17:30 h
2095A, West Wing

Corporate Responsibility as a Large Systems Change Challenge

Chair:

Petra Kuenkel
Co-Founder and Executive Director of Collective Leadership Institute

Panelists:

Maja Göpel
Head of Office in Berlin at Wuppertal Institute
16:00 – 17:30 h
2070A, West Wing

Sharing Economy

Speakers:
Russell Belk
Research Professor at York University
Presenting: “Sharing without Caring: The Case of Gated Communities”

Giana M. Eckhardt (Chair)
Professor of Marketing at Royal Holloway University of London

Gabriele Meissner
Lecturer at Anglo-American University in Prague, Czech Republic
Presenting: “21st Century Accountability in Firms using Innovative Platforms and Business Models”

Sebastian Stricker
Founder and Head of ShareTheMeal
Presenting: “The Case of ShareTheMeal”

16:00 – 17:30 h
2095B, West Wing

CSR in Higher Education

Speakers:
Markus Beckmann
Professor for Corporate Sustainability Management at Friedrich-Alexander University of Erlangen-Nuremberg
Presenting: “The Promise and Barriers of Transdisciplinarity in Responsible Management Education – A Review”
Monika Kolb  
Research Assistant and Project Manager at Cologne Business School (CBS)  
Presenting: "CSR- Implementation in Business Schools"

Tim Mohin (Chair)  
Senior Director at Corporate Responsibility for Advanced Micro Devices, AMD  

René Schmidpeter  
Professor of International Business Ethics and CSR at Cologne Business School (CBS)

Albert Schram  
Vice Chancellor of University of Technology (UNITECH), Papua New Guinea  
Presenting: "Green and High Performing Universities"

Anica Zeyen  
Assistant Professor for Strategy and Sustainability at Royal Holloway University of London  
Presenting: "The Promise and Barriers of Transdisciplinarity in Responsible Management Education – A Review and Research Agenda"

16:00 – 17:30 h  
2094, West Wing  
CSR, Communication, and Social Media  
Speakers:

Theresa Bauer  
Professor of International Management and Marketing at SRH Fernhochschule Riedlingen  
Presenting: "CSR and Social Media: Communication strategies of selected companies"

Maria Castillo  
Doctoral Candidate at Kedge
Business School

Presenting:
“The role and influence of non-corporate blogs in shaping CSR”

Katharina Hetze
Research Associate in Corporate Responsibility at the International Management Institute at ZHAW School of Management and Law in Winterthur, Switzerland

Presenting:
“Online CSR communication by listed companies: a factor for enthusiasm or disappointment?”

Andrew Hughes (Chair)
Lecturer of Marketing Research School of Management College of Business & Economics Australian National University

Presenting:
“Saving the world one view at a time: the role of Vimeo, Facebook and YouTube in Sustainability”

16:00 – 17:30 h
2093, West Wing

Governance Effectiveness, Social Responsibility, and Environmental Sustainability

Speakers:
Zara Berberyan
Doctoral Candidate at Hamburg School of Business Administration

Presenting:
“Birds of a Macro Feather: National Governance Effectiveness, Social Responsibility and Environmental Performance”

Petra Christmann
Professor and Department Chair of Management and Global Business at Rutgers Business School – Newark and New Brunswick

Presenting:
“Difference in Environmental Regulation Stringency and Market Reaction to Cross-Border Mergers and Acquisitions”

Morgane Fritz
Doctoral Candidate at University of Graz
Presenting: "How to assess intangible benefits of energy efficiency"

Douglas Renwick
(Chair)
Associate Professor in HR and Sustainability at Sheffield Business School, Sheffield Hallam University

Presenting: "Investigating the Ethics of Green Human Resource Management"

16:00 – 17:30 h
2091, West Wing

Impact of CSR in Financial Sectors

Speakers:
Yu Liu
Associate Professor at Saginaw Valley State University

Presenting: "Do Green Alliances Increase Firm Value? Evidence from an Event Study"

Eva Wagner
Assistant Professor at the Finance Department at Johannes Kepler University Linz

Presenting: "How do debtholders evaluate CSR? Evidence from the CDS market"

Simone Zachariat
(Chair)
Research Assistant and Doctoral Candidate at Muenster University

Presenting: "The sustainable banking organization"

16:00 – 17:30 h
2097, West Wing

Responsible Leadership

Speakers:
Elisa Baraibar-Diez
Lecturer of Business Administration at University of Cantabria

Presenting: "Does an ESG related compensation policy affect ESG scores of a company? Evidence from the largest companies in Spain, France, Germany and UK"

Mary Sully de Luque
Associate Professor of Management
Presenting:  
"Corporate Responsibility, Sustainability, and Ethics across Cultures: Navigating the Responsible Leadership Challenges"

**Maria Lai-Ling Lam**  
Senior Consultant, Research & Marketing at AJ-Great Limited

Presenting:  
"Toward Effective Corporate Social Responsibility through Empathetic Leadership in the Age of Digitization"

**Christof Miska**  
Assistant Professor at the Institute for International Business at WU Vienna University of Economics and Business

Presenting:  
"Corporate Responsibility, Sustainability, and Ethics across Cultures: Navigating the Responsible Leadership Challenges"  
"Responsible Leadership in the Emerging-Economy Context of India"

**Wybe T. Popma**  
Principal Lecturer at University of Brighton, United Kingdom

Presenting:  
"Corporate and Individual Responsibility; the role of the Responsibility Oath"

**Günter K. Stahl**  
(Chair)  
Professor of International Management at Vienna University of Economics and Business

Presenting:  
"Corporate Responsibility, Sustainability, and Ethics across Cultures: Navigating the Responsible Leadership Challenges"

17:30 – 20:00 h  
**Farewell Drinks**  
Senatssaal
09:00 – 17:30 h
3071, West Wing

SMS Extension Workshop on Strategic Social Responsibility: Multi-Disciplinary Perspectives

Co-Chairs:
- **Timothy Devinney**: Professor and Chair of International Business
- **Joachim Schwalbach**: Conference Chair and Professor at Humboldt-Universität zu Berlin

Keynote Speakers:
- **Ruth Aguilera**: Professor at the D’Amore-McKim School of Business at Northeastern University
- **R. Edward Freeman**: Professor of Business Administration at the Darden School of Business at the University of Virginia
- **Georg Kell**: Vice Chairman of Arabesque Partners and former founding Executive Director of the United Nations Global Compact
- **Ans Kolk**: Professor at the University of Amsterdam Business School